



Telegram  
CYCLES, REDDITCH

Telephone  
REDDITCH 4222 (9 Lines)

Manufacturers  
of  
**Royal**  
**Enfield**  
BICYCLES and  
MOTOR CYCLES

## THE ENFIELD CYCLE COMPANY LIMITED

HEAD OFFICE AND WORKS  
REDDITCH  
WORCS. ENGLAND

Our Ref. LHD/MMcG

27th June, 1966

Dear Sirs,

The Directors have today issued the enclosed Notice to the Press and all employees.

The business will continue without interruption and there is no intention to discontinue the production of Motor Cycles or Spares for same. It is expected that by bringing all the activities under one roof, economies will be effected to offset the ever increasing costs of production with which all manufacturers are faced today.

We will notify you in due course when the move has been finally completed, but in the meantime your requirements will be supplied from Redditch as usual.

Yours faithfully,  
THE ENFIELD CYCLE CO.LTD.

L. H. Davenport.  
Managing Director.

THE ENFIELD CYCLE CO. LTD.  
100, BRADFORD AVENUE, BRADFORD-ON-AVON, WILTS.

N O T I C E

The Directors of The Enfield Cycle Company Limited announce that as part of their policy of rationalisation and better utilisation of Group resources it has been decided to transfer the whole of the Royal Enfield Motorcycle activities of the Company to its other factory at Upper Westwood, Nr. Bradford-on-Avon, Wilts. The Company is already in consultation with the Ministry of Labour in connection with the personnel redeployment aspects of this move. Appropriate redundancy payments will, of course, be made where applicable.

THE ENFIELD CYCLE CO. LTD.  
100, BRADFORD AVENUE, BRADFORD-ON-AVON, WILTS.

Directors:  
P. H. DAVENPORT

THE ENFIELD CYCLE CO. LTD.  
100, BRADFORD AVENUE, BRADFORD-ON-AVON, WILTS.

Directors:  
P. H. DAVENPORT

THE ENFIELD CYCLE CO. LTD.  
100, BRADFORD AVENUE, BRADFORD-ON-AVON, WILTS.