

ROYAL ENFIELD MOTOR CYCLESRETAIL & TRADE PRICES - 1964 SEASON

MODEL	BASIC RETAIL			TRADE			PURCHASE TAX			RETAIL INC PURCHASE TAX		
	£.	s.	d.	£.	s.	d.	£.	s.	d.	£.	s.	d.
250 TURBO TWIN	162.	10.	0.	130.	0.	0.	32.	10.	0.	195.	0.	0.
250 CLIPPER	166.	11.	3.	133.	5.	0.	33.	6.	3.	199.	17.	6.
CRUSADER SPORTS STD	191.	9.	2.	153.	3.	4.	38.	5.	10.	229.	15.	0.
CRUSADER SPORTS DE LUXE	196.	5.	0.	157.	0.	0.	39.	5.	0.	235.	10.	0.
CONTINENTAL STD	199.	19.	2.	159.	19.	4.	39.	19.	10.	239.	19.	0.
CONTINENTAL DE LUXE	206.	7.	1.	165.	1.	8.	41.	5.	5.	247.	12.	6.
350 BULLET	199.	19.	7.	159.	19.	8.	39.	19.	11.	239.	19.	6.
INTERCEPTOR STD	262.	10.	0.	210.	0.	0.	52.	10.	0.	315.	0.	0.
INTERCEPTOR DE LUXE	274.	17.	11.	219.	18.	4.	54.	19.	7.	329.	17.	6.
ADDITIONAL EQUIPMENT AND ACCESSORIES												
( Prices when supplied as original equipment on new machines)												
AIRFLOW	27.	10.	0.	22.	0.	0.	5.	10.	0.	33.	0.	0.
SPORTSFLOW	18.	18.	0.	14.	15.	0.	*			18.	18.	0.
AIRCLEANER EXCEPT 750 & TURBO TWIN	1.	11.	3.	1.	5.	0.	6.	3.		1.	17.	6.
PROP STAND 250 & 350 MODELS	1.	2.	6.		18.	0.	4.	6.		1.	7.	0.
PROP STAND - INTERCEPTOR	2.	2.	6.	1.	14.	0.	8.	6.		2.	11.	0.
PILLION FOOTRESTS	1.	11.	3.	1.	5.	0.	6.	3.		1.	17.	6.
STOP LIGHT	1.	2.	6.		18.	0.	4.	6.		1.	7.	0.
TOTAL REAR CHAIN ENCLOSURE EXCEPT INTERCEPTOR & TURBO TWIN	4.	7.	1.	3.	9.	8.	17.	5.		5.	4.	6.
FIVE SPEED ON CRUSADER SPORTS & 250 CLIPPER	6.	5.	0.	5.	0.	0.	1.	5.	0.	7.	10.	0.
REV COUNTER ALL MODELS EXCEPT TURBO TWIN	7.	7.	6.	5.	18.	0.	1.	9.	6.	8.	17.	0.
ANTI THEFT LOCK	1.	2.	6.		18.	0.	4.	6.		1.	7.	0.
LEADING LINK FORK 250 & 350 MODELS ONLY	1.	5.	0.	1.	0.	0.	5.	0.		1.	10.	0.

12th October, 1964.

Dear Sirs,

ROYAL ENFIELD MOTOR CYCLES - 1965 SEASON

We have pleasure in giving you details of our motor cycle programme for 1965.

The success of our current range of models has prompted us to continue these with certain detail improvements which together with the introduction of three new 250 c.c. machines offers variety and outstanding value.

OLYMPIC.

This sporty looking 250 c.c. is equipped with our race proved leading link front fork which gives such a smooth and stable ride. With it's sleek styling, attractive colour finish and exceptionally low price this is certainly OLYMPIC year.

250 c.c. SCRAMBLER.

A thoroughly proved competition model powered by the famous Villiers 'Starmaker' unit. This machine has exceptionally good handling qualities and has been developed to give it's rider every chance of success in this sport.

CONTINENTAL.G.T.

This is a machine which cannot fail to appeal to the young sporting rider and is certain to be the centre of attraction everywhere. Some idea of why this model is a winner can be deduced from the following list of equipment all of which is included in the standard price.

Rev Counter, Five Speed gearbox, Alloy Mudguards, Glass Fibre Racing Petrol Tank, polished aluminium Front Hub Flanges, Race Styled Dual Seat, Rear Positioned Footrests, Gear Change and Brake Pedal, Clip-on Handlebars, new style Exhaust Pipe, Front Fork Gaiters. Finish will be in Polychromatic Silver with a brilliant Red petrol tank.

Production of the CONTINENTAL G.T. will commence during December and to avoid disappointing delays, we urge you to order as soon as possible.

The TURBO TWIN introduced last year has now proved itself as leader of the two-stroke twins. The Flame/Cream finish is retained, but with modified petrol tank panelling. The Sports version of the TURBO TWIN incorporates chromium plated petrol tank and mudguards and Continental sporty type handlebars.

The 250 c.c. CLIPPER a real value for money machine, remains unchanged, except for the modified petrol tank panelling.

A firm favourite the CRUSADER SPORTS looks particularly smart in it's finish of Polychromatic Blaze or Hi-Fi Blue, shown to advantage by the new tank decor.

White is the standard finish chosen for the lively CONTINENTAL now fitted with rubber front fork gaiters giving the machine an even more sporting appearance.

The 350 c.c. BULLET which appeals to the rider who requires that little extra, is a real eye catcher in it's new two-tone Cambridge Blue and White finish.

Earning a very high reputation for itself all over the World, the 750 c.c. INTERCEPTOR can be supplied in either solo or sidecar trim. 12 volt lighting continues as standard and a new attractive fascia panel houses the speedometer and rev counter.

Riders who wish to take the sting out of bad weather riding can still take advantage of the protection offered by the "Airflow" fairing with it's traditional lines or the "Sportsflow" for that sleek sporty look.

The Cycle and Motor Cycle Show at Earls Court from November 14th-21st will again attract many thousands of visitors and we sincerely hope that you will be one of them. We invite you to visit both our Office No.011 and our Stand No.75 where a full range of models will be displayed..

The S.O.R. scheme now operating on a twelve months basis will continue to protect dealers in the event of any alteration in the rate of purchase tax.

Prices of our 1965 models are shown on the attached list and will apply to all machines despatched on and after Monday, 12th October, 1964.

A most attractive new season catalogue is at present in the hands of our printers and when these become available, we shall be sending you a supply.

Yours faithfully,  
The Enfield Cycle Co. Limited.

  
R.M. Boss.  
Motor Cycle Sales Manager.

DEATH OF MAJOR  
V.T. MOUNTFORD

Loss to Enfield  
Cycle Company

Major V.T. Mountford T.D. joint managing director of the Enfield Cycle Company, Redditch, died on Tuesday 10th November in Bromsgrove Hospital following a collapse in his office the previous day. He was 52. He leaves a wife and three children.

Educated at St. Stephens School, Redditch and Redditch High School, he started work with the Enfield company at the age of 16 in 1928. He was married in 1943 and following war service he returned to the company in 1946 to take up duties as joint Sales Manager. He became Sales Director in January, 1959 and was appointed Joint Managing Director, with Mr. V.L. Young in August 1961 on the retirement of Major F.W. Smith.

Major Mountford was Vice-President of the British Cycle & Motor Cycle Industries Association; a Council member of the Birmingham Chamber of Commerce; Committee member of the Centenary Club; Past Chairman of the Motor & Cycle Trades Benevolent Fund; President of the National & One-Make Motor Cycle Club; Vice-President of the Redditch Motorcycle & Car Club; President of the Redditch Road & Path Club; Vice-President of the Redditch Swimming Club; President of the Redditch Branch of the United Commercial Travellers Association and served on the Management Committee of the Redditch Youth Club. A Freemason, he was a member of Bordesley Abbey Lodge and also a member of the Institute of Directors.

Joining the 8th Battalion Worcestershire Regiment T.A. in 1937 Major Mountford was promoted 2nd Lt. and had a distinguished war record. He served with "B" Redditch Company as Platoon Commander, Motor Transport Officer, Company Commander, Adjutant and Second in Command in the North West European campaign. He was evacuated from Dunkirk and was awarded the T.D. and Bar. He was promoted Major in 1942.

After demobilisation he maintained his Army association and was Second in Command of the 639 R.A. Battery until 1951 when he was transferred to the T.A. Reserve of Officers.

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THE  
Enfield Cycle Company  
LIMITED

CYCLE & MOTOR CYCLE  
MANUFACTURERS

TELEGRAMS:  
CYCLES REDDITCH  
(A B C CODE USED)

TELEPHONE:  
REDDITCH 4222 (9 lines)

*Enfield Works*

*Redditch*

ENGLAND

12th November, 1964

Dear Sir,

We deeply regret to announce the sudden death of our Joint Managing Director, Major V. T. Mountford T.D. aged 52, on Tuesday 10th November, 1964, at All Saints Hospital, Bromsgrove.

Major Mountford has been with the Company for 36 years and a Director for the last 6 years. His enthusiasm and personality will be greatly missed by his colleagues and the employees of this Company.

The funeral will take place at St. Phillip's Church, Webheath, Redditch, followed by Internment at Tardebigge Churchyard on Monday, 16th November, at 2.30 p.m. Flowers to Huntleys (Redditch) Ltd., Alcester Street, Redditch.

L. H. Davenport

*Joint Managing Director*



Telegram  
CYCLES, REDDITCH

Telephone  
REDDITCH 4222 (9 Lines)

Manufacturers  
of

**Royal**  
**Enfield**  
BICYCLES and  
MOTOR CYCLES

**THE ENFIELD CYCLE COMPANY LIMITED**

LJL/SDL  
Our Ref.

HEAD OFFICE AND WORKS  
REDDITCH  
WORCS. ENGLAND

29th September, 1964.

Dear Sir(s),

Royal Enfield dealers must have read with sorrow of the death of our Travelling Representative - Mr. F.R. Cooper - after a sudden illness which confined him to the Solihull Hospital where he passed away on September 5th.

Mr. Cooper had been with the Company for upward of 28 years apart from service with the Ministry of Supply during the war when he was liaison Officer with the Motor Industry.

His diligence and devotion in the interest of the Company and its dealers will long be remembered and we mourn not only a servant but also a friend.

His territory in the Midlands, Wales and the Western Counties is being taken over by Mr. B. Crow late Manager of our Repair Department who has already made the acquaintance of a large number of dealers in the territory.

You will find in Mr. Crow a man fully conversant with ROYAL ENFIELD Cycle and Motor Cycles and who will be always ready to place his experience at your disposal and we trust you will extend to him the same warm welcome that you have always given to our Representatives in the past.

Yours faithfully,  
THE ENFIELD CYCLE COMPANY LIMITED

  
L.J. Lyes.



Telegrams  
CYCLES, REDDITCH

Telephone  
REDDITCH 4222 (9 Lines)

Manufacturers  
of  
**Royal**  
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BICYCLES and  
MOTOR CYCLES

**THE ENFIELD CYCLE COMPANY LIMITED**

Our Ref. LJL/SDL

HEAD OFFICE AND WORKS  
REDDITCH  
WORCS. ENGLAND

Dear Sir(s),

Because of the death of our Midland Representative it has been decided to re-organize our outside Sales Staff and this will mean a re-allotment of territories.

Mr. N. Crabb joins the Travelling Staff and will be covering the counties of Hampshire, Kent, London, Middlesex, Surrey and Sussex.

Mr. Crabb's experience is a wide and varied one and he has in the past been engaged in both Engineering and the retail Cycle and Motor Cycle trade and will be most happy to place his experience at your disposal.

He will take the earliest opportunity of calling to see you when we trust you will extend to him the same warm reception you have always shown to ROYAL ENFIELD Representatives.

Yours faithfully,  
THE ENFIELD CYCLE COMPANY LIMITED

  
L.J. Lyes

ROYAL ENFIELD MOTOR CYCLES

RETAIL & TRADE PRICES - 1964 SEASON

MODEL	BASIC RETAIL			TRADE			PURCHASE TAX			RETAIL INC PURCHASE TAX		
	£.	s.	d.	£.	s.	d.	£.	s.	d.	£.	s.	d.
250 TURBO TWIN	162.	10.	0.	130.	0.	0.	32.	10.	0.	195.	0.	0.
250 CLIPPER	166.	11.	3.	133.	5.	0.	33.	6.	3.	199.	17.	6.
CRUSADER SPORTS STD	191.	9.	2.	153.	3.	4.	38.	5.	10.	229.	15.	0.
CRUSADER SPORTS DE LUXE	196.	5.	0.	157.	0.	0.	39.	5.	0.	235.	10.	0.
CONTINENTAL STD	199.	19.	2.	159.	19.	4.	39.	19.	10.	239.	19.	0.
CONTINENTAL DE LUXE	206.	7.	1.	165.	1.	8.	41.	5.	5.	247.	12.	6.
350 BULLET	199.	19.	7.	159.	19.	8.	39.	19.	11.	239.	19.	6.
INTERCEPTOR STD	262.	10.	0.	210.	0.	0.	52.	10.	0.	315.	0.	0.
INTERCEPTOR DE LUXE	274.	17.	11.	219.	18.	4.	54.	19.	7.	329.	17.	6.

ADDITIONAL EQUIPMENT AND ACCESSORIES

( Prices when supplied as original equipment on new machines)

AIRFLOW	27.	10.	0.	22.	0.	0.	5.	10.	0.	33.	0.	0.
SPORTSFLOW	18.	18.	0.	14.	15.	0.	*			18.	18.	0.
AIRCLEANER EXCEPT 750 & TURBO TWIN	1.	11.	3.	1.	5.	0.	6.	3.		1.	17.	6.
PROP STAND 250 & 350 MODELS	1.	2.	6.		18.	0.	4.	6.		1.	7.	0.
PROP STAND - INTERCEPTOR	2.	2.	6.	1.	14.	0.	8.	6.		2.	11.	0.
PILLION FOOTRESTS	1.	11.	3.	1.	5.	0.	6.	3.		1.	17.	6.
STOP LIGHT	1.	2.	6.		18.	0.	4.	6.		1.	7.	0.
TOTAL REAR CHAIN ENCLOSURE EXCEPT INTERCEPTOR & TURBO TWIN	4.	7.	1.	3.	9.	8.	17.	5.		5.	4.	6.
FIVE SPEED ON CRUSADER SPORTS & 250 CLIPPER	6.	5.	0.	5.	0.	0.	1.	5.	0.	7.	10.	0.
REV COUNTER ALL MODELS EXCEPT TURBO TWIN	7.	7.	6.	5.	18.	0.	1.	9.	6.	8.	17.	0.
ANTI THEFT LOCK	1.	2.	6.		18.	0.	4.	6.		1.	7.	0.
LEADING LINK FORK 250 & 350 MODELS ONLY	1.	5.	0.	1.	0.	0.	5.	0.		1.	10.	0.

RETAIL & TRADE PRICES - 1965 SEASON

MODEL	BASIC RETAIL			TRADE			PURCHASE TAX			RETAIL INC PURCHASE TAX		
	£.	s.	d.	£	s.	d.	£	s.	d.	£	s.	d.
TURBO TWIN.	172.	9.	6.	137.	19.	7.	33.	10.	6.	206.	0.	0.
TURBO TWIN SPORTS.	180.	0.	2.	144.	0.	2.	34.	19.	10.	215.	0.	0.
250 CLIPPER.	177.	9.	6.	141.	19.	7.	34.	10.	0.	211.	19.	6.
OLYMPIC.	188.	7.	8.	150.	14.	2.	36.	12.	4.	225.	0.	0.
CRUSADER SPORTS.	208.	7.	5.	166.	13.	11.	40.	10.	1.	248.	17.	6.
CONTINENTAL.	219.	6.	9.	175.	9.	5.	42.	12.	9.	261.	19.	6.
CONTINENTAL G.T.	226.	1.	2.	180.	16.	11.	43.	18.	10.	270.	0.	0.
250 SCRAMBLER.	238.	12.	4.	190.	17.	10.	46.	7.	8.	285.	0.	0.
350 BULLET.	211.	8.	1.	169.	2.	6.	41.	1.	11.	252.	10.	0.
INTERCEPTOR.	292.	12.	5.	234.	1.	11.	56.	17.	7.	349.	10.	0.
ADDITIONAL EQUIPMENT AND ACCESSORIES												
(Prices when supplied as original equipment on new machines )												
AIRFLOW	27.	10.	6.	22.	0.	5.	5.	7.	0.	32.	17.	6.
SPORTSFLOW	18.	18.	0.	14.	15.	0.		*		18.	18.	0.
AIRCLEANER EXCEPT 750 & TURBO TWIN	1.	12.	0.	1.	5.	7.		6.	3.	1.	18.	3.
PROP STAND 250 & 350 MODELS	1.	3.	0.		18.	5.		4.	6.	1.	7.	6.
PROP STAND- INTERCEPTOR	2.	1.	10.	1.	13.	6.		8.	2.	2.	10.	0.
PILLION FOOTRESTS	1.	12.	0.	1.	5.	7.		6.	3.	1.	18.	3.
STOP LIGHT	1.	3.	0.		18.	5.		4.	6.	1.	7.	6.
TOTAL REAR CHAIN ENCLOSURE EXCEPT INTERCEPTOR & TURBO TWIN	4.	7.	11.	3.	10.	4.		17.	1.	5.	5.	0.
FIVE SPEED ON CRUSADER SPORTS, OLYMPIC & 250 CLIPPER	6.	5.	7.	5.	0.	6.	1.	4.	5.	7.	10.	0.
REV COUNTER	7.	10.	8.	6.	0.	6.	1.	9.	4.	9.	0.	0.
ANTI THEFT LOCK.	1.	0.	11.		16.	9.		4.	1.	1.	5.	0.
CHROME TANK.	3.	4.	11.	2.	11.	11.		12.	7.	3.	17.	6.
CHROME GUARDS.	3.	4.	11.	2.	11.	11.		12.	7.	3.	17.	6.

\* TAX FREE - SUPPLIED SEPARATELY.

RETAIL & TRADE PRICES - 1965 SEASON

MODEL	BASIC RETAIL			TRADE			PURCHASE TAX			RETAIL INC PURCHASE TAX		
	£.	s.	d.	£	s.	d.	£	s.	d.	£	s.	d.
TURBO TWIN.	172.	9.	6.	137.	19.	7.	33.	10.	6.	206.	0.	0.
TURBO TWIN SPORTS.	180.	0.	2.	144.	0.	2.	34.	19.	10.	215.	0.	0.
250 CLIPPER.	177.	9.	6.	141.	19.	7.	34.	10.	0.	211.	19.	6.
OLYMPIC.	188.	7.	8.	150.	14.	2.	36.	12.	4.	225.	0.	0.
CRUSADER SPORTS.	208.	7.	5.	166.	13.	11.	40.	10.	1.	248.	17.	6.
CONTINENTAL.	219.	6.	9.	175.	9.	5.	42.	12.	9.	261.	19.	6.
CONTINENTAL G.T.	226.	1.	2.	180.	16.	11.	43.	18.	10.	270.	0.	0.
250 SCRAMBLER.	238.	12.	4.	190.	17.	10.	46.	7.	8.	285.	0.	0.
350 BULLET.	211.	8.	1.	169.	2.	6.	41.	1.	11.	252.	10.	0.
INTERCEPTOR.	292.	12.	5.	234.	1.	11.	56.	17.	7.	349.	10.	0.
ADDITIONAL EQUIPMENT AND ACCESSORIES												
(Prices when supplied as original equipment on new machines )												
AIRFLOW	27.	10.	6.	22.	0.	5.	5.	7.	0.	32.	17.	6.
SPORTSFLOW	18.	18.	0.	14.	15.	0.		*		18.	18.	0.
AIRCLEANER EXCEPT 750 & TURBO TWIN	1.	12.	0.	1.	5.	7.		6.	3.	1.	18.	3.
PROP STAND 250 & 350 MODELS	1.	3.	0.		18.	5.		4.	6.	1.	7.	6.
PROP STAND- INTERCEPTOR	2.	1.	10.	1.	13.	6.		8.	2.	2.	10.	0.
PILLION FOOTRESTS	1.	12.	0.	1.	5.	7.		6.	3.	1.	18.	3.
STOP LIGHT	1.	3.	0.		18.	5.		4.	6.	1.	7.	6.
TOTAL REAR CHAIN ENCLOSURE EXCEPT INTERCEPTOR & TURBO TWIN	4.	7.	11.	3.	10.	4.		17.	1.	5.	5.	0.
FIVE SPEED ON CRUSADER SPORTS, OLYMPIC & 250 CLIPPER	6.	5.	7.	5.	0.	6.	1.	4.	5.	7.	10.	0.
REV COUNTER	7.	10.	8.	6.	0.	6.	1.	9.	4.	9.	0.	0.
ANTI THEFT LOCK.	1.	0.	11.		16.	9.		4.	1.	1.	5.	0.
CHROME TANK.	3.	4.	11.	2.	11.	11.		12.	7.	3.	17.	6.
CHROME GUARDS.	3.	4.	11.	2.	11.	11.		12.	7.	3.	17.	6.

\* TAX FREE - SUPPLIED SEPARATELY.



📠 Telegrams  
CYCLES, REDDITCH

📞 Telephone  
REDDITCH 4222 (9 Lines)

Manufacturers  
of  
**Royal**  
**Enfield**  
BICYCLES and  
MOTOR CYCLES

## THE ENFIELD CYCLE COMPANY LIMITED

HEAD OFFICE AND WORKS  
REDDITCH  
WORCS. ENGLAND

Our Ref. RME/SP.

21st February, 1964.


Dear Sirs,

We have been advised by H.M. Customs & Excise that the present formula for calculating the purchase tax rate on Royal Enfield motor cycles has been amended.

The enclosed revised price list shows prices calculated on the new basis and these apply to all machines despatched on and after Monday, 24th February, 1964. This reduction in purchase tax will also apply to all Royal Enfield motor cycles supplied under an S.O.R. agreement, which remain unsold and unappropriated at midnight on Sunday, 23rd February, 1964.

It is, therefore, essential that the enclosed S.O.R. Special Report Form is completed correctly giving details of such machines and sent back by return of post.

Yours faithfully,  
The Enfield Cycle Company Limited.

  
R.M. Boss.  
Motor Cycle Sales Manager.

## SUPPLEMENTARY INSTRUCTIONS

for

# Royal Enfield

## “AIRFLOW” MODELS

The removal of the fairing and the front mudguard from the machine presents no particular difficulty and, in any case, there will be but few occasions on which their removal will be necessary.

We recommend the following sequence of operations :—

- Remove the windscreen;
- Remove the headlamps;
- Remove the lighting switch, speedometer and ammeter;
- Remove the front wheel;
- Remove the fork legs;
- Remove the front mudguard;
- Remove the exhaust pipe;
- Finally, remove the “Airflow” fairing.

To remove the headlamp, disconnect the speedometer drive and the leads to the headlamp, instruments and switch. Unscrew the nuts and push out the stud which secures the upper part of the fairing to the tube extending forward from the steering head.

Removal of the fairing cannot be carried out with the front mudguard in position. To remove the mudguard, first take out the front wheel, then unscrew the two plug screws which are screwed through the fascia panel into the fork spring tubes. Drop out the fork sliding members and internal parts of the fork.

From the top of the fairing the two clamp bolts holding the mudguard to the fork crown can be reached. Unscrew the nuts and push out the bolts. From underneath the mudguard, unscrew the centre pin securing the guard to the bottom of the steering stem (the latest type of mudguard has two nuts and bolts). The mudguard may now be withdrawn.

**Before removing the fairing, take off the exhaust pipe**—it is held to one of the front engine plate bolts and to the pillion footrests stud at the rear.

Slacken the hose clips and remove the end caps from the ends of the cross tube to which the lower part of the fairing is anchored. The fairing is now free.

In the event of damage to the fairing, small repair kits consisting of a quantity of resin, catalyst and glass fibre are available from our Service Department. Instructions for carrying out minor repairs are issued with this kit.



Telegrams  
CYCLES, REDDITCH

Telephone  
REDDITCH 4222 (9 Lines)

Manufacturers  
of

**Royal**

**Enfield**

BICYCLES and  
MOTOR CYCLES

**THE ENFIELD CYCLE COMPANY LIMITED**

RMB/SP.

Our Ref.

HEAD OFFICE AND WORKS  
REDDITCH  
WORCS. ENGLAND

9th March, 1964.

Dear Sirs,


Our new Turbo Twin model introduced last September, has now established itself as a thoroughly reliable, economical and inexpensive motor cycle.

We are certain you will be pleased to learn that this model is now available with chromium plated mudguards and petrol tank and semi-drop sports handlebars. The total cost is £201.15s.11d, retail including purchase tax.

This latest finish gives the machine a particularly striking visual attraction, which coupled with an outstandingly low price cannot fail to increase it's demand during the next few months.

Machines to this new specification are already being produced and we urge you to let us know your requirements immediately.

Yours faithfully,  
The Enfield Cycle Co. Limited.

  
R.M. Boss.  
Motor Cycle Sales Manager.

## ROYAL ENFIELD MOTOR CYCLES

## RETAIL &amp; TRADE PRICES - 1964 SEASON

MODEL	BASIC RETAIL			TRADE			PURCHASE TAX			RETAIL INC PURCHASE TAX		
	£.	s..	d..	£.	s..	d.	£.	s.	d.	£.	s.	d.
250 TURBO TWIN	162.	10.	0.	130.	0.	0.	31.	11.	9.	194.	1.	9.
250 CLIPPER	166.	11.	3.	133.	5.	0.	32.	7.	6.	198.	18.	9.
CRUSADER SPORTS STD	191.	9.	2.	153.	3.	4.	37.	4.	4.	228.	13.	6.
CRUSADER SPORTS DE LUXE	196.	5.	0.	157.	0.	0.	38.	2.	11.	234.	7.	11.
CONTINENTAL STD	199.	19.	2.	159.	19.	4.	38.	17.	4.	238.	16.	6.
CONTINENTAL DE LUXE	206.	7.	1.	165.	1.	8.	40.	2.	2.	246.	9.	3.
350 BULLET	199.	19.	7.	159.	19.	8.	38.	17.	5.	238.	17.	0.
INTERCEPTOR STD	262.	10.	0.	210.	0.	0.	51.	0.	6.	313.	10.	6.
INTERCEPTOR DE LUXE	274.	17.	11.	219.	18.	4.	53.	8.	8.	328.	6.	7.
ADDITIONAL EQUIPMENT AND ACCESSORIES ( Prices when supplied as original equipment on new machines)												
AIRFLOW	27.	10.	0.	22.	0.	0.	5.	6.	11.	32.	16.	11.
SPORTSFLOW	18.	18.	0.	14.	15.	0.	*			18.	18.	0.
AIRCLEANER EXCEPT 750 & TURBO TWIN	1.	11.	3.	1.	5.	0.		6.	1.	1.	17.	4.
PROP STAND 250 & 350 MODELS	1.	2.	6.		18.	0.		4.	5.	1.	6.	11.
PROP STAND - INTERCEPTOR	2.	2.	6.	1.	14.	0.		8.	3.	2.	10.	9.
PILLION FOOTRESTS.	1.	11.	3.	1.	5.	0.		6.	1.	1.	17.	4.
STOP LIGHT	1.	2.	6.		18.	0.		4.	5.	1.	6.	11.
TOTAL REAR CHAIN ENCLOSURE EXCEPT INTERCEPTOR & TURBO TWIN	4.	7.	1.	3.	9.	8.		16.	11.	5.	4.	0.
FIVE SPEED ON CRUSADER SPORTS & 250 CLIPPER	6.	5.	0.	5.	0.	0.	1.	4.	4.	7.	9.	4.
REV COUNTER ALL MODELS EXCEPT TURBO TWIN	7.	7.	6.	5.	18.	0.	1.	8.	8.	8.	16.	2.
ANTI THEFT LOCK.	1.	2.	6.		18.	0.		4.	5.	1.	6.	11.
LEADING LINK FORK 250 & 350 MODELS ONLY	1.	5.	0.	1.	0.	0.		4.	10.	1.	9.	10.

\* TAX FREE - SUPPLIED SEPARATELY.