

STRICTLY PRIVATE & CONFIDENTIAL

ROYAL ENFIELD MOTOR CYCLES

EXPORT TRADE PRICES - 1961 SEASON

<u>MODEL</u>	<u>SPECIFICATION</u>	<u>NETT EXPORT PRICE</u>		
		<u>£</u>	<u>s</u>	<u>d</u>
<u>PRINCE.</u>	DE-LUXE 148 c.c. spring frame two-stroke.	81.	0.	0.
<u>250 CLIPPER.</u>	248 c.c. O.H.V. spring frame four-stroke.	123.	10.	0.
<u>CRUSADER 250.</u>	DE-LUXE 248 c.c. O.H.V. spring frame four-stroke.	136.	0.	0.
<u>CRUSADER SPORTS.</u>	SUPER SPORTS 248 c.c. O.H.V., spring frame four-stroke.	140.	0.	0.
<u>350 CLIPPER.</u>	346 c.c. O.H.V., spring frame four-stroke.	141.	10.	0.
<u>350 BULLET.</u>	SUPER SPORTS 346 c.c. O.H.V., spring frame four-stroke.	155.	0.	0.
<u>500 BULLET.</u>	SUPER SPORTS 499 c.c. O.H.V., spring frame four-stroke.	161.	10.	0.
<u>METEOR MINOR SPORTS.</u>	SUPER SPORTS 496 c.c. O.H.V., spring frame vertical twin cylinder four-stroke.	170.	0.	0.
<u>METEOR MINOR DE LUXE.</u>	496 c.c. O.H.V., spring frame vertical twin cylinder four-stroke.	174.	0.	0.
<u>SUPER METEOR.</u>	692 c.c. O.H.V. spring frame vertical twin cylinder four-stroke.	183.	10.	0.
<u>CONSTELLATION.</u>	SUPER SPORTS 692 c.c. O.H.V., spring frame vertical twin cylinder four-stroke.	195.	0.	0.

PACKING IN SHIPPING CASE AND DELIVERY TO ENGLISH PORT.

2-Stroke Models (1 m/c per case) - each	...	4.	5.	0.
" " (2 m/c per case) - each	...	3.	15.	0.
4-stroke " (1 m/c per case) - each	...	7.	7.	6.
"AIRFLOW" MODELS - extra per machine.	...	1.	0.	0.
<u>ADDITIONAL EQUIPMENT.</u> (When supplied as original equipment on new machines).				
"AIRFLOW" ENCLOSURE - CONSTELLATION MODEL	...	22.	10.	0.
On all other models.	...	19.	0.	0.
Pannier equipment	...	6.	5.	0.
Chromium plated tank - two stroke models	...	2.	5.	0.
Legshields	...	2.	19.	6.
Air-cleaner - where not included in standard specification	...	1.	3.	6.
Prop Stand - ditto -	...	1.	5.	0.
Total Rear Chain enclosure - where not included in standard specification. (Not available on 2-stroke Models).		3.	12.	6.

APPROXIMATE SHIPPING SPECIFICATIONS

	Cwts.	Grs.	Lbs.	Kilos.	Measurements	Cubic Feet	Cubic Metres
PRINCE (1 per case)	Gross Nett	3. 1.	0. 3.	4. 4.	5'5" x 1'7" x 2'8"	22.10	.626
PRINCE (2 per case)	Gross Nett	5. 3.	1. 3.	0. 0.	5'5" x 2'8" x 2'8"	38.6	1.094
CRUSADER SPORTS) CRUSADER 250 & 250 CLIPPER	Gross Nett	4. 2.	0. 3.	4. 2.	5'7" x 1'8" x 2'8"	24.10	.682
350 CLIPPER	Gross Nett	4. 3.	2. 1.	20. 12.	5'10" x 1'8" x 2'9"	26.9	.762
350 BULLET	Gross Nett	4. 3.	3. 1.	13. 13.	- do -	-do-	-do-
500 BULLET	Gross Nett	4. 3.	3. 1.	14. 14.	- do -	-do-	-do-
METEOR MINOR DE LUCE	Gross Nett	4. 3.	3. 2.	8. 8.	- do -	-do-	-do-
METEOR MINOR SPORTS	Gross Nett	4. 3.	2. 1.	0. 2.	- do -	-do-	-do-
SUPER METEOR	Gross Nett	5. 3.	1. 3.	0. 0.	5'11" x 1'11" x 3'1"	35.0	.991
CONSTELLATION	Gross Nett	5. 3.	1. 3.	12. 12.	- do -	-do-	-do-

AIRFLOW MODELS.      Aprirox. 2" longer than above measurements PLUS additional case measuring 3'5" x 2'5" x 1'11".

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ROYAL ENFIELD MOTOR CYCLES

RETAIL & TRADE PRICES - 1961 SEASON

MODEL	BASIC RETAIL			TRADE			PURCHASE TAX			RETAIL INC. PURCHASE TAX		
	£	s	d	£	s	d	£	s	d	£	s	d
PRINCE	103.	2.	2.	85.	1.	4.	21.	5.	4.	124.	7.	6.
250 CLIPPER	157.	2.	0.	129.	12.	2.	32.	8.	0.	189.	10.	0.
CRUSADER	173.	13.	7.	143.	5.	8.	35.	16.	5.	209.	10.	0.
CRUSADER SPORTS	181.	17.	4.	150.	0.	9.	37.	10.	2.	219.	7.	6.
350 CLIPPER	182.	5.	7.	150.	7.	8.	37.	11.	11.	219.	17.	6.
350 BULLET	198.	15.	11.	164.	0.	3.	41.	0.	1.	239.	16.	0.
500 BULLET	208.	3.	9.	171.	15.	1.	42.	18.	9.	251.	2.	6.
METEOR M. SPORTS	210.	19.	3.	174.	0.	11.	43.	10.	3.	254.	9.	6.
METEOR M. DE LUXE	216.	19.	6.	179.	0.	1.	44.	15.	0.	261.	14.	6.
SUPER METEOR	232.	2.	6.	191.	10.	1.	47.	17.	6.	280.	0.	0.
CONSTELLATION	248.	5.	10.	204.	16.	10.	51.	4.	2.	299.	10.	0.

EXTRA EQUIPMENT

(Prices when supplied as original equipment on new machines).

LEGSIELDS	3.	13.	6.	3.	0.	8.	*			3.	13.	6.
AIRFLOW-Prince	20.	4.	9.	16.	13.	11.	4.	3.	6.	24.	8.	3.
AIRFLOW-4 stroke models up to 500 c.c.	21.	2.	2.	17.	8.	3.	4.	7.	1.	25.	9.	3.
AIRFLOW- Super Meteor and Constellation	25.	9.	3.	21.	0.	1.	5.	5.	0.	30.	14.	3.
PANNIER SET (4 stroke models only).	7.	16.	8.	6.	9.	3.	1.	12.	4.	9.	9.	0.
AIRCLEANER-4 stroke models where not std.	1.	8.	2.	1.	3.	3.		5.	10.	1.	14.	0.
PROP STAND-4 stroke models where not std.	1.	13.	2.	1.	7.	4.		6.	10.	2.	0.	0.
TOTAL REAR CHAIN ENCLOSURE 4 stroke models where not std.	4.	5.	0.	3.	10.	1.		17.	6.	5.	2.	
CLOSE RATIO GEARS-Crusader Sports and Constellation	1.	2.	0.		18.	2.		4.	6.	1.	6.	
REV-COUNTER-Constellation and Crusader Sports	5.	14.	3.	4.	14.	2.	1.	3.	6.	6.	17.	
PILLION FOOTRESTS-4 stroke models where not std.		17.	5.		14.	5.		3.	7.	1.	1.	
Q.D. REAR WHEEL-4 stroke models where not std.	3.	10.	6.	2.	18.	2.		14.	6.	4.	5.	





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Manufacturers  
of  
**Royal**  
**Enfield**  
BICYCLES and  
MOTOR CYCLES

**THE ENFIELD CYCLE COMPANY LIMITED**

HEAD OFFICE AND WORKS  
REDDITCH  
WORCS. ENGLAND

Our Ref.

JJB/PCM/25.

26th July, 1961.

Dear Sir(s),

PURCHASE TAX.

In view of the special surcharge in purchase tax announced yesterday, it is necessary for you to send us details of all Royal Enfield machines purchased by you under the S.O.R. Scheme which remain in your stock, unsold, or not otherwise appropriated at midnight on the day the change becomes effective (25th/26th July, 1961).

We enclose a copy of the special report form referred to in paragraph 5 of the 1961 M/D S.O.R. Agreement.

Will you please complete this and let us have it by return of post.

Enclosed is a copy of the new Price List.

Yours faithfully,  
THE ENFIELD CYCLE CO. LTD.

J.J. Booker.  
Motor Cycle Manager.

# THE ENFIELD CYCLE COMPANY LIMITED

HEAD OFFICE & WORKS: REDDITCH

ROYAL ENFIELD SERVICE BULLETIN No. 55. Date: 28th July, 1961.

Lucas Battery Model MLZ9E.

We have pleasure in enclosing a new Workshop Manual Section G4c giving maintenance instructions for the above battery, which is now fitted to the following machines:-

- (i) "Crusader Sports".
  - (ii) "Super Meteor".
  - (iii) "Constellation".
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# THE ENFIELD CYCLE COMPANY LIMITED

HEAD OFFICE & WORKS: REDDITCH

ROYAL ENFIELD SERVICE BULLETIN No. 53.      Date: 23rd March, 1961.

We have pleasure in enclosing complimentary copies of the following new Workshop Manual loose leaves for the "350 and 500 Bullets", "350 Clipper" and Trials "Works Replica":-

Title Page.

Contents Page, revised and retrospective.

Section A14a. Retrospective and supersedes A10a.

Section A14b. Retrospective and supersedes A10b.

Section B14 (4 pages). Retrospective and supersedes B10.

Section C14 (9 pages). Retrospective and supersedes C10.

Section E9 (4 pages). Retrospective and supersedes E1.

Section G2k. (4 pages).

Section J3. (4 pages). Covers the "Works Replica"

Front Fork.

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1 Telegrams  
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Manufacturers  
of  
**Royal**  
**Enfield**  
BICYCLES and  
MOTOR CYCLES

## THE ENFIELD CYCLE COMPANY LIMITED

HEAD OFFICE AND WORKS  
REDDITCH  
WORCS. ENGLAND

Our Ref. RB/PCM/1.

23rd January, 1961.

Dear Sirs,

The recent Government action in extending the Hire Purchase repayment period to three years will, we are certain, have an immediate effect upon the sale of motorcycles.

Many retail customers, who have been considering the purchase of a ROYAL ENFIELD motorcycle, but as the result of the two year repayment period had deferred, will now be eager to take advantage of the new terms offered. It is therefore obviously most important that adequate stocks are available.

The 1959 and 1960 Seasons will be remembered as years when we were unable to satisfy the ever increasing demand for Royal Enfield machines. With this in mind we urge you to advise us of your immediate and future requirements to ensure that you are in a position to deal with what we are confident will be "another Enfield year".

Yours faithfully,  
THE ENFIELD CYCLE COMPANY LIMITED.

R.M. Boss.  
Sales Department.



Telegrams  
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4222

Manufacturers  
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**Enfield**  
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MOTOR CYCLES

## THE ENFIELD CYCLE COMPANY LIMITED

HEAD OFFICE AND WORKS  
REDDITCH  
WORCS. ENGLAND

24th July, 1961.

Your Ref.

Our Ref. CAEB/MJC

Dear Sirs,

### SPARE PARTS PRICE INCREASE

We much regret to advise that owing to the continued increase in costs, the 5% surcharge on Spare Parts Prices, introduced in April 1960, will no longer suffice, and must be increased to 10% on all Enfield spare parts despatched from our Works on and after August 14th, 1961.

Yours faithfully,  
THE ENFIELD CYCLE COMPANY LIMITED.

*W. G. ...*  
Service Manager.

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CUSTOMERS MOTOR CYCLES, CYCLES OR PARTS THEREOF ARE RECEIVED AND HELD BY US ENTIRELY AT OWNER'S RISK AND WE ACCEPT NO RESPONSIBILITY FOR LOSS OR DAMAGE TO THEM ARISING FROM FIRE, THEFT, BURGLARY OR ANY OTHER CAUSE.