



THE ENFIELD CYCLE COMPANY LIMITED

CYCLE & MOTOR CYCLE MANUFACTURERS

HEAD OFFICE AND WORKS-

REDDITCH



CONTRACTORS TO HER
MAJESTY'S GOVERNMENT

CODES: A B C 5TH & 6TH ED
BENTLEYS 1ST & 2ND PHRASE



TELEGRAMS:
CYCLES, PHONE, REDDITCH

TELEPHONE:
REDDITCH 121 (8 LINES)

Our Reference:-
VTM/MJH/92.

9th November 1955.

Dear Sirs, ROYAL ENFIELD MOTOR CYCLES - Two New Models.

We are pleased to announce advance details of two new ROYAL ENFIELD Motor Cycles which will be introduced at the Earls Court Show.

The "ENSIGN II" is a new de-Luxe version of our 150 c.c. two-stroke Model. Outstanding features are a redesigned engine incorporating a new cylinder and head which give an increased maximum power output and a considerably improved performance through the speed range with a maximum speed in the region of 55-60 m.p.h. The standard specification includes a dual seat and pillion footrests and the machine is attractively finished in Surf Green enamel and gleaming chromium plate.

The net export price of this new Model is £66. 0. 0d.

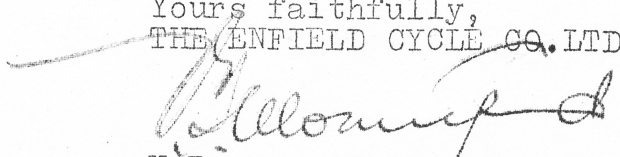
A "Moto-Cross Bullet" of either 350 c.c. or 500 c.c. engine capacity is also introduced. This machine incorporates many new improvements which are based upon the experience gained during the very successful performance of our special competition Models in events in all parts of the world.

The net export price of either the 350 c.c. or 500 c.c. machine is £145. 0. 0d.

Brochures illustrating and describing the new Models are enclosed herewith.

We thank you in anticipation of your orders for your immediate requirements which will receive our prompt attention.

Yours faithfully,
THE ENFIELD CYCLE CO. LTD.


V.T. Mountford,
General Sales Manager.

Royal Enfield • CUSTOMERS MOTOR CYCLES, CYCLES OR PARTS THEREOF ARE RECEIVED AND HELD BY US ENTIRELY AT OWNER'S RISK AND WE ACCEPT NO RESPONSIBILITY FOR LOSS OR DAMAGE TO THEM ARISING FROM FIRE, THEFT, BURGLARY OR ANY OTHER CAUSE.