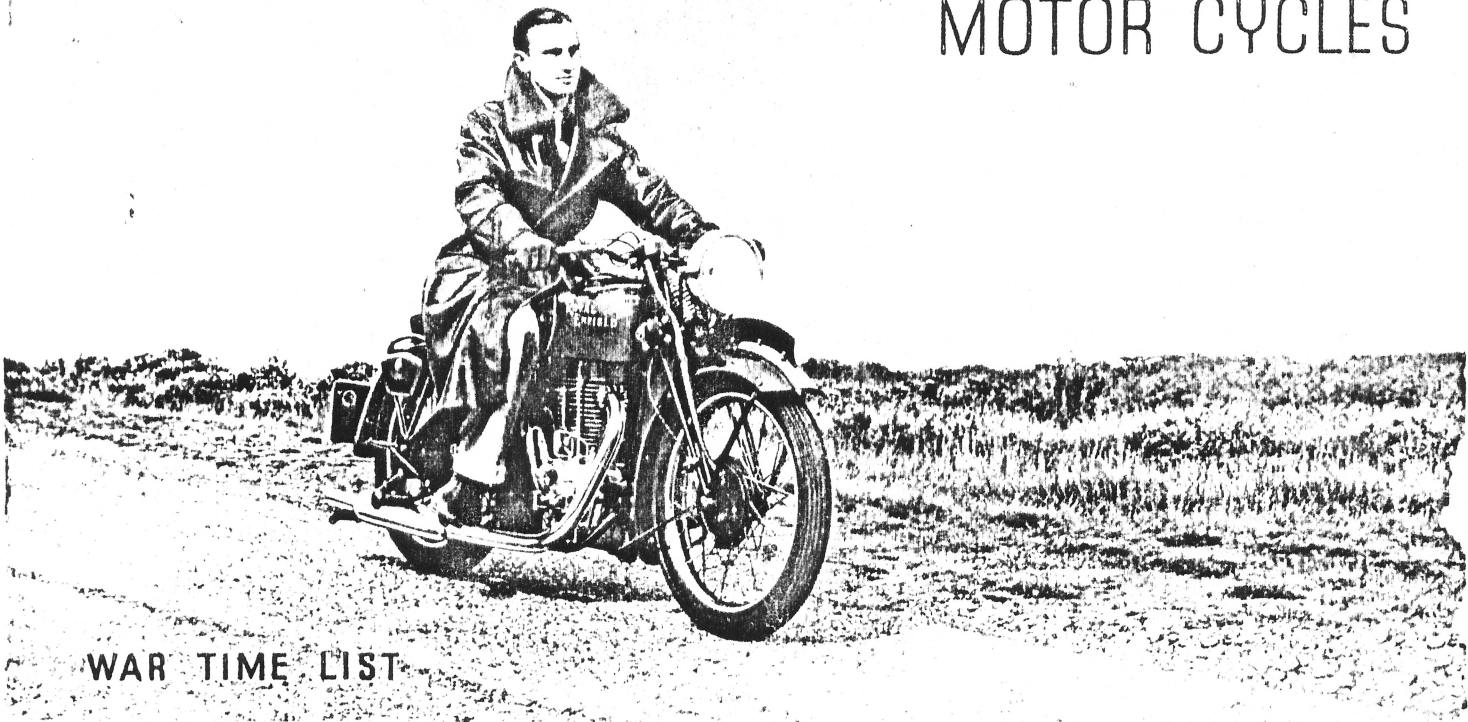


Royal Enfield

1940

MOTOR CYCLES



WAR TIME LIST

ROYAL ENFIELD CONDITIONS OF SALE AND GUARANTEE

The following is a copy of the Guarantee given by dealers in Royal Enfield Motor Cycles.

We give the following guarantee with our motor cycles, motor cycle combinations and sidecars which is given in pursuance of any implied conditions, warranties or liabilities whatsoever statutory or otherwise, in such implied conditions, warranties and liabilities being in all cases excluded. Any statement, description, condition or representation contained in any catalogue, advertisement, letter or other publication that may be construed as entitling, varying or over-riding this guarantee applies to other models of our machines which have been used for "hiring out" purposes, or (b) any motor cycle and/or sidecar used for any dirt track, under track, or grass track racing or competitions (or any competition of any kind within an enclosure for which a charge is made for admission to take part in or view the competition), or (c) machines from which the trade mark, name, or manufacturing number has been removed, no guarantee of any kind is given or is to be implied.

We guarantee, subject to the conditions mentioned below, that all precautions which are usual and reasonable have been taken by us to secure excellence of materials and workmanship, but the guarantee is to extend and be in force for six months only from the date of purchase, and damages for which we make ourselves responsible under this guarantee are limited to the free supply of a new part in exchange for the part of the motor cycle, motor cycle combination or sidecar which may have proved defective. We do not undertake to replace or refit, or bear the cost of replacing or refitting, such new part in the motor cycle, motor cycle combination or sidecar. We undertake, subject to the conditions mentioned below, to make good at any time within six months

any defects in these respects. As motor cycle, motor cycle combinations and sidecars are liable to damage by neglect or misuse, this guarantee does not apply to defects caused by wear and tear, misuse or neglect.

The term "misuse" shall include amongst others the following acts:

1. The attaching of a sidecar to the motor cycle in such a manner as to cause damage calculated to render the latter unsafe when ridden.
2. The use of a motor cycle or of a motor cycle and sidecar combined, when carrying loads or persons of a greater weight than that for which the machine was designed by the manufacturer.
3. The attaching of a sidecar to a motor cycle by any form of attachment not provided, supplied or approved by the manufacturer or to a motor cycle which is not designed for such use.

Any motor cycle or motor cycle combination or sidecar sent to us to be plated, examined or repaired will be repaired upon the following conditions, i.e., we guarantee that all precautions which are usual and reasonable have been taken by us to secure excellence of materials and workmanship, such guarantee to extend and be in force for three months only from the time such work shall have been executed or until the expiration of the six months above referred to, and this guarantee is to be in and to exclude of any condition, law or statute, warranty or condition, and the damages recoverable are limited to the cost of any further work which may be necessary to obtain and make good the work found to be defective.

CONDITIONS OF GUARANTEE

If a defective part should be found in our motor cycles, motor cycle combinations or sidecars or in any part supplied by way of exchange before referred to, it must be sent to us (CARRIAGE PAID) and accompanied by information from the owner that he desires to have it repaired or exchanged free of charge under our guarantee, and he must also furnish us at the same time with the number of the machine, the date of the purchase, or the date when the alleged defective part was exchanged, as the case may be. Failing compliance with the above, such articles will be here

AT THE RISK OF THE OWNER, and this guarantee and any implied guarantee, warranty or condition shall not be enforceable.

We do not guarantee specifications such as cycle, saddle, chains, lamps, etc., or any component parts supplied to the order of the purchaser, differing from standard specifications supplied with our motor cycles, motor cycle combinations, sidecars or accessories.

CONDITIONS OF SALE

The prices appearing in this catalogue are STRICTLY FIRM. All goods are sold subject only to the conditions of guarantee given above. The Royal Enfield Motor Cycle and Sidecar combinations are sold subject to the further condition that we cannot accept responsibility if used with any accessories other than the ones supplied by us. Models PE, D, M and CP are sold subject to the further condition that we cannot accept responsibility if they are used with accessories of whatsoever make or type. The prices and specifications in this list are subject to alteration at any time without previous notice.

CARRIAGE 1. All machines are sent Carriage Paid to the nearest railway station.
2. That notwithstanding the payment of carriage, all goods are to be considered as delivered to the customer when put on rail at Redditch Station, and all orders are accepted and executed upon this understanding.

3. Upon receipt of goods by ourselves, if it is found that the Royal Enfield Company's Delivery Sheet should in all cases be signed and returned to the goods should then be carefully inspected, and in the event of any damage being found it must be sent to the Clerk and Claim made thereon.

4. We reserve the right to dispatch orders by Goods Train, but when machines are sent by Goods Train in Cases, the Cases are damaged and full the machine charges is allowed when returned in goods trains.

5. Cases and Crates for shipment abroad are charged a Freight Charge.

NOTICE

We do not appoint agents for the sale on our behalf of our motor cycles or other goods, but our agents in motor cycle dealers are in which we supply to such dealers exclusively for sale

in such areas. No such dealer is authorized to contract on our name, or to give any warranty, make any representation or incur any liability on our behalf.

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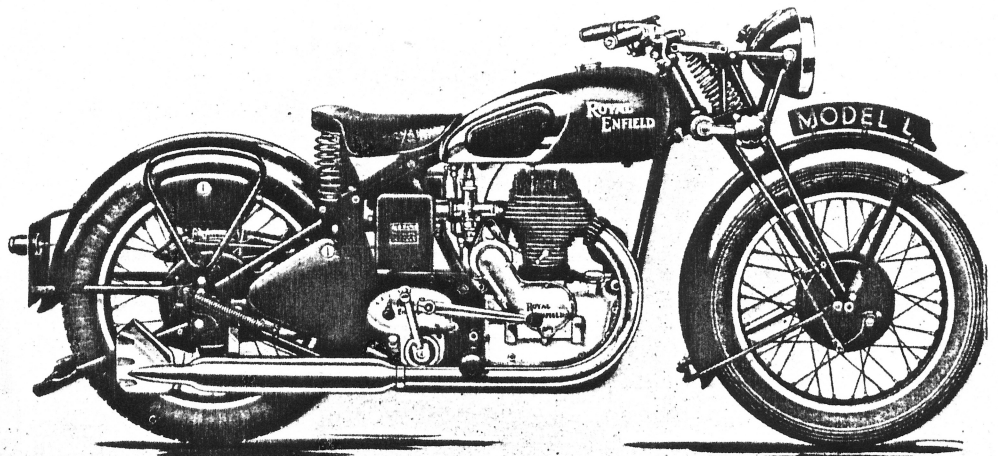
MODEL L

570 c.c. Side-valve
de Luxe
to specification below.

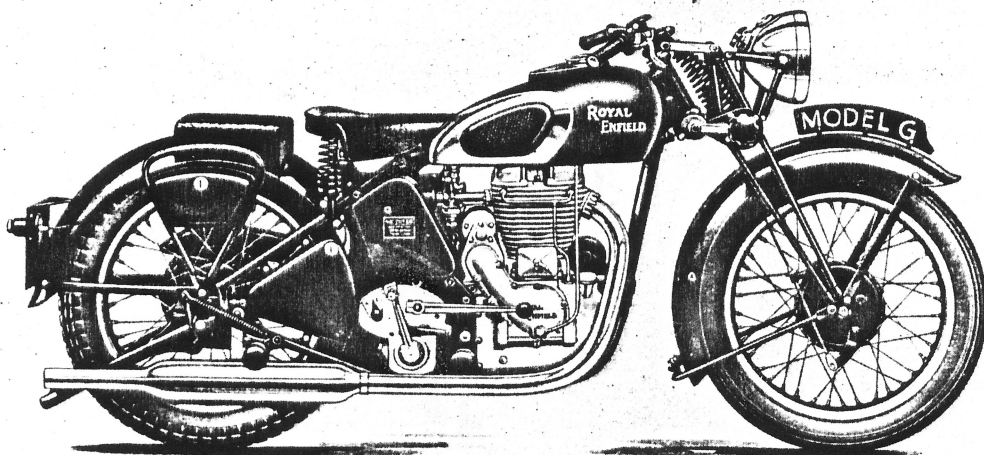
MODEL J

as Model L, but with 499 c.c.
Single-port O.H.V. Engine.

Extra for Smith's Trip
Speedometer, either Model.



- ENGINE** - - 570 c.c. single cylinder. Bore and stroke, $85\frac{1}{2} \times 99\frac{1}{4}$ m/m. Valves totally enclosed. Detachable cylinder head. Oil feed to cylinder wall and big end. Large air filter fitted to carburettor.
- LIGHTING SET** - Lucas 6-volt Magdyno lighting and ignition set.
- FRONT FORK** - Heavyweight tubular type with hand controlled shock absorbers and steering damper. Rubber mounted handlebar.
- GEARBOX** - - Heavyweight four-speed with positive foot change. Ratios : Solo, 4·9, 6·4, 8·8 and 13·5 to 1. Sidecar, 5·7, 7·4, 10·2 and 15·7 to 1.
- TYRES** - - - Dunlop, 3·25—19in. front ; 3·50—19in. rear.
- BRAKES** - - Internal expanding, 7in. front and rear. Drums of special chrome iron.
- FINISH** - - - Best quality black enamel. Bright parts chromium plated. Tank chromium plated with dark green panels and gold lettering.



Royal Enfield

MODEL G

"350 Bullet"
to specification below.

Extra for Smith's Trip
Speedometer

- ENGINE** - - 346 c.c. single cylinder O.H.V. Bore and stroke, 70×90 m/m. Totally enclosed valve gear, automatically lubricated. Aluminium alloy cylinder barrel with "Vacrit" iron liner, aluminium alloy cylinder head with austenitic iron valve seat inserts. Oil feed to cylinder wall and big end. Large air filter fitted to carburettor. High compression piston fitted if ordered.
- LIGHTING SET** - Lucas 6-volt Racing Magdyno lighting and ignition set.
- FRONT FORK** - Special light tubular type with hand controlled shock absorbers and steering damper. Rubber mounted handlebar.
- GEARBOX** - - Heavyweight four-speed with positive foot change and folding kick-starter pedal. Ratios : Solo, 5·5, 7·2, 9·9 and 15·3 to 1. Sidecar, 6·5, 8·5, 11·7 and 18 to 1. Special ratios for Trials, Scrambles, etc. to order.
- TYRES** - - - Dunlop, 3·00—20in. front ; 3·25—19in. rear.
- BRAKES** - - Internal expanding, 7in. front and rear. Drums of special chrome iron.
- FINISH** - - - Best quality black enamel. Bright parts chromium plated. Tank chromium plated with dark green panels and gold lettering.

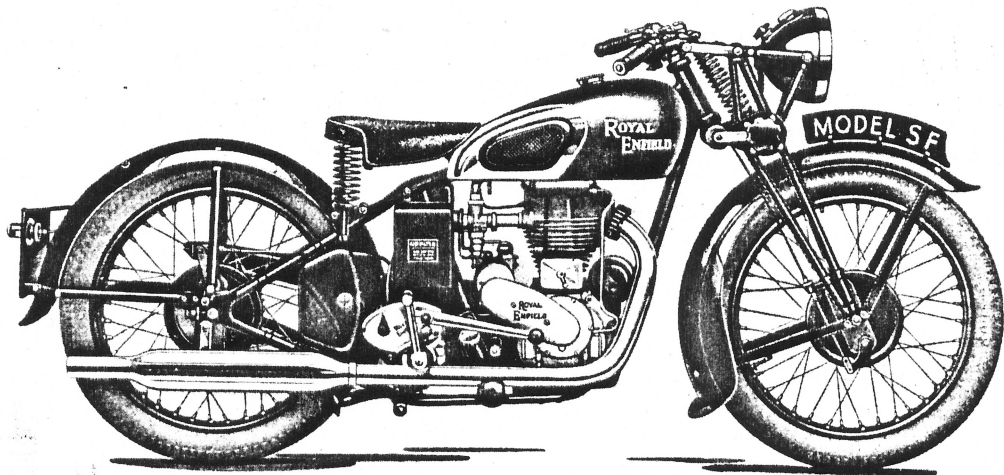


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MODEL SF

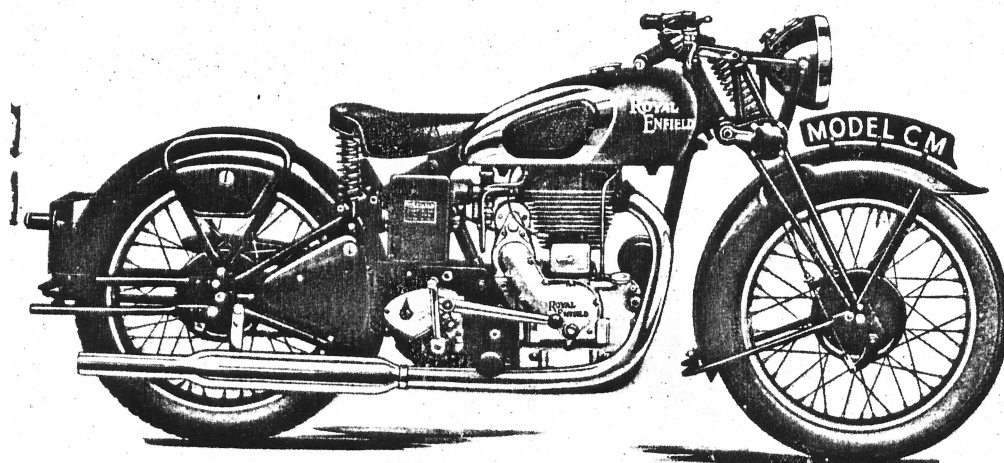
248 c.c. Sports O.H.V.

to specification below.



Extra for Smith's Trip
Speedometer.

- ENGINE** - - 248 c.c. single cylinder. Bore and stroke, 64×77 m/m. Overhead valves, rocker gear and push rods totally enclosed and automatically lubricated. Large air filter fitted to carburettor.
- LIGHTING SET** - Miller 6-volt Dynamo lighting and ignition set.
- FRONT FORK** - Improved tubular type with two large hand operated shock absorbers. Rubber mounted handlebar.
- GEARBOX** - - Four-speed with foot control. Ratios : 6·2, 8·4, 11·1 and 18 to 1.
- TYRES** - - - Dunlop, 3·00—19in.
- BRAKES** - - - Internal expanding, 6½in. front and rear.
- FINISH** - - - Best quality black enamel. Bright parts chromium plated. Tank chromium plated with dark green panels and gold lettering.



Royal Enfield

MODEL CM

“ Light 350 ” O.H.V.

to specification below.

Extra for Smith's Trip
Speedometer.

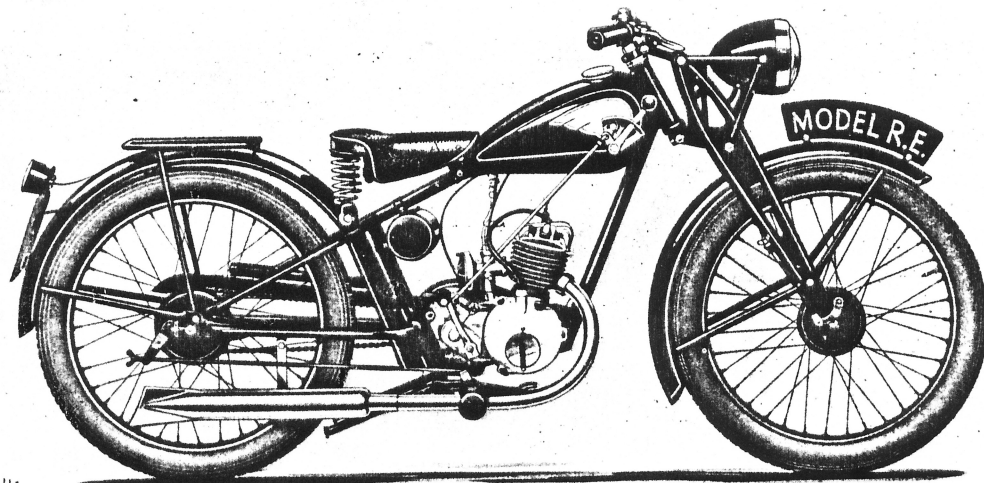
- ENGINE** - - 346 c.c. single cylinder. Bore and stroke, 70×90 m/m. Overhead valves, rocker gear and push rods totally enclosed and automatically lubricated. Large air filter fitted to carburettor.
- LIGHTING SET** - Lucas 6-volt Magdyno lighting and ignition set.
- FRONT FORK** - Improved tubular type with hand controlled shock absorbers and steering damper.
- GEARBOX** - - Four-speed with positive foot change. Ratios : 5·5, 7·5, 9·9 and 16 to 1.
- TYRES** - - - Dunlop, 3·25—19in.
- BRAKES** - - - Internal expanding, 6½in. front and rear.
- FINISH** - - - Best quality black enamel. Bright parts chromium plated. Tank chromium plated with dark green panels and gold lettering.



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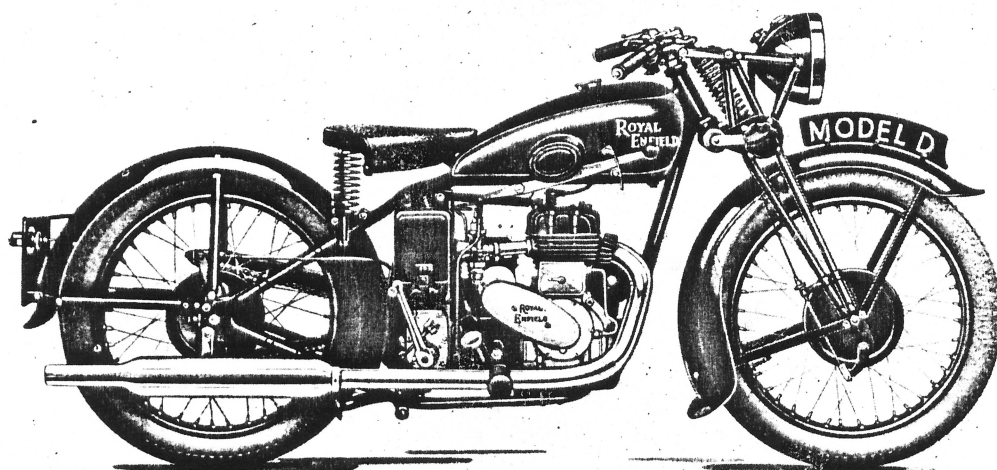
MODEL RE

125 c.c. Two-stroke
to specification below.



Extra for Smith's
"Lightweight" Speedometer.

- ENGINE** - - 125 c.c. two-stroke single cylinder. Bore and stroke, 53.79×55 m/m. Roller bearing big end. Ball bearing mainshafts. Piston of heat treated aluminium alloy with two compression rings and fully floating gudgeon pin. Detachable aluminium alloy cylinder head.
- CARBURETTOR** - Amal needle jet type with air cleaner.
- IGNITION AND LIGHTING SET** - Specially designed flywheel magneto; 6 volt, 27 watt output. Gives adequate driving light even at low engine speeds.
- FRAME** - - Best quality steel tubing. Front fork with pressed steel blades and rubber suspension.
- GEARBOX** - - Unit construction with engine. Three-speed with hand control. Ratios: 7.1, 11.1 and 20.9 to 1.
- TRANSMISSION** - Front chain enclosed in oilbath case.
- BRAKES** - - Internal expanding, 5in. rear, 4in. front.
- EQUIPMENT** - Toolbox with complete set of tools. Tyre inflator and license holder.
- FINISH** - - Black enamel, frosted silver motif and enamelled name plate on tank. Bright parts chromium plated.
- TYRES** - Dunlop, 2.50—19in.
- SADDLE** Terry spring seat.



Royal Enfield

MODEL D

248 c.c. Side-valve
to specification below.

Extra for Smith's "Lightweight"
Speedometer.

- ENGINE** - - 248 c.c. single cylinder. Bore and stroke, 64×77 m/m. Valves totally enclosed and lubricated. Detachable cylinder head.
- LIGHTING SET** - Miller 6-volt Dynamo lighting and ignition set.
- FRONT FORK** - Tubular type with two large hand operated shock absorbers.
- GEARBOX** - - Three-speed with hand control. Ratios: 6.6, 9.7 and 19.4 to 1. Extra for Four-speed Gearbox with foot operation giving ratios: 6.6, 8.7, 11.8 and 19.2 to 1.
- TYRES** - - - Dunlop, 3.00—19in.
- BRAKES** - - - Internal expanding, 6½in. front and rear.
- FINISH** - - - Best quality black enamel. Bright parts chromium plated. Tank finished dark green with gold lettering.



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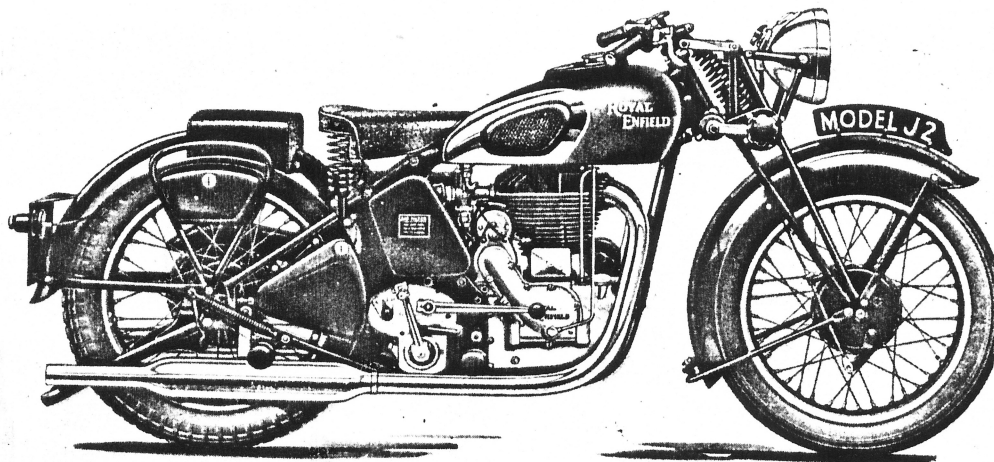
MODEL J2

"500 Bullet"

to specification below.

Extra for Smith's Trip
Speedometer.

Extra for Four-valve Cylinder
Head with semi-enclosed valves
(without air filter).



- ENGINE** - 499 c.c. single cylinder. Two-port head. Bore and stroke, 84×90 m/m. Overhead valves, rocker gear and push rods totally enclosed and automatically lubricated. Oil feed to cylinder wall and big end. Large air filter fitted to carburettor.
- LIGHTING SET** - Lucas 6-volt Magdyno lighting and ignition set.
- FRONT FORK** - Heavyweight tubular type with hand controlled shock absorbers and steering damper. Rubber mounted handlebar.
- GEARBOX** - Heavyweight four-speed with positive foot change and folding kick-starter pedal. Ratios: Solo, 4·9, 6·4, 8·8 and 13·5 to 1. Sidecar, 5·7, 7·4, 10·2 and 15·7 to 1.
- TYRES** - Dunlop, 3·00—20in. front; 3·50—19in. rear.
- BRAKES** - Internal expanding, 7in. front and rear. Drums of special chrome iron.
- FINISH** - Best quality black enamel. Bright parts chromium plated. Tank chromium plated with dark green panels and gold lettering.



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ADDITIONAL EQUIPMENT

Extra for :

Four-Speed Foot-operated Gear in place of Three-Speed.

Lucas Magdyno Lighting and Ignition, Models D and SF.

Smith's Trip Speedometer (see page 3).

Smith's "Lightweight" Speedometer (see page 3).

Four-Valve Cylinder Head on Model J2.

Rear Carrier.

Pillion Seat, Mudguard Fitting.

Pillion Footrests.

3·50—19in. Tyres in place of 3·25—19in.

Plated Tank in place of Enamelled Tank.

Enfield Air Cleaner.

THE ENFIELD CYCLE COMPANY LIMITED

Manufacturers of Motor Cycles, Cycles and Motor Lawn Mowers.

Head Office and Works :

R E D D I T C H .

Telegrams : "Cycles, Phone, Redditch."

Telephone : 121 Redditch (5 lines).

LONDON SHOWROOMS : 48 HOLBORN VIADUCT, E.C.1.

Telegrams : "JIGGER CENT. LONDON."

Telephone : HOLBORN 5822 & 5823.