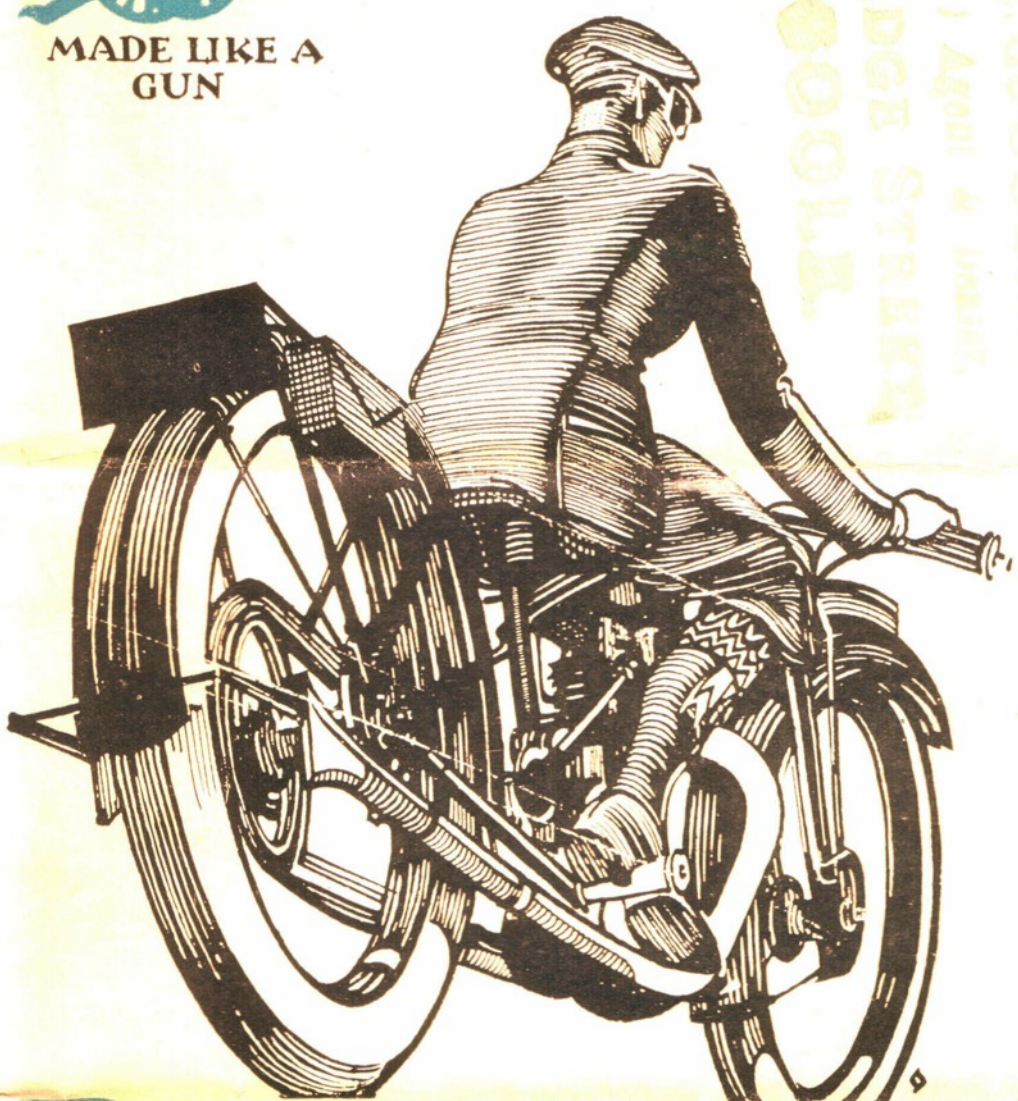


# 1926 Royal Enfield Sales Leaflet

1926

22

MADE LIKE A GUN



ROYAL ENFIELD  
MOTOR CYCLES

THE ENFIELD CYCLE Co., Ltd., REDDITCH

Birmingham Showrooms :  
274a BROAD STREET

London Showrooms :  
48 HOLBORN VIADUCT, E.C.1

BRIDGE STREET  
BOOLBY

A. de COBAIN  
1 April 1926

# ROYAL ENFIELD

## 1925 SUCCESSES

### A.C.U. 1,000 MILES STOCK MOTOR CYCLE TRIAL

4 machines entered—gaining  
4 GOLD MEDALS AND TEAM PRIZE

### INTERNATIONAL SIX DAYS' TRIAL

3 machines entered—gaining  
3 GOLD MEDALS

COLMORE CUP TRIAL.—2 Gold Medals.  
YORKSHIRE EVENING NEWS  
TRIAL.—SILVER CUP.

DUBLIN AND DISTRICT M.C.C.  
TRIAL.—FREEMAN CUP. GOLD  
MEDAL.

RACES AT SOUTHPORT SANDS.—First in  
50 Miles Race.

TAVISTOCK M.C.C. HILL CLIMB.—First in  
350 c.c. Class.

WEST OF ENGLAND SPEED TRIALS AT  
BRENTOR.—First in 350 c.c. Class.  
Third in Unlimited Class.

CORNELSCOURT SPEED TRIALS, IRELAND.—  
2 Firsts. 1 Second.

NEWTON ABBOT M.C. SPEED TRIAL.—Fastest  
Time of Day.

BELFAST AND DISTRICT M.C. HILL CLIMB.—  
First in 350 c.c. Class.

SPEED TRIALS AT SOUTHPORT  
SANDS.—3 FIRSTS IN 50 MILES  
RACES.

REDDITCH M.C. AND C.C. TRIAL.—  
TERRY CUP. GOLD MEDAL.

LUNE VALLEY M.C. RACES AT HEYSHAM.—  
1 First. 2 Seconds.

TRACK RACE, ST. POLTEN,  
OESTERREICH.—FIRST.

RAMBLERS M.C.C. SPEED TRIALS.—Fastest  
Time in 350 c.c. Class.

BELFAST M.C.C. SPEED TRIALS.—Fastest  
Time in 250 c.c. Class. Second in  
50 Miles Championship.

KNOCK M.C.C. TWELVE HOURS TRIAL.—  
Silver Vase.

DUMFRIES A.C. HILL CLIMB.—  
HOPE BELL CUP.

RAVENS COURT PARK M.C.C. SPORTING  
TRIAL.—Gold Medal.

BATH M.C.C. NOVICES TRIAL.—First.

PONTEFRACT M.C. FREAK HILL CLIMB.—  
First in 350 c.c. Class.

ULSTER M.C.C. RACE.—1 First. 1 Second.  
CARDIFF M.C.C. RACE AT PORTH-  
CAWL.—FIRST IN 10 MILES  
SIDECAR RACE.

DUBLIN UNIVERSITY M.C. RACES.—2 Firsts.  
2 Seconds.

M.C.C. LONDON TO EDINBURGH  
RUN.—3 GOLD MEDALS.

BELFAST AND DISTRICT M.C.C. TWELVE  
HOURS TRIAL.—Gold Medal.

TEPLITZ - EICHWALD - ZINNWALD  
MOUNTAIN RACE.—FIRST.

ROTHERHAM AND DISTRICT M.C.C. TEAM  
TRIAL.—Silver Cup.

DUBLIN AND DISTRICT M.C.C. 24  
HOURS TRIAL.—FREEMAN CUP.  
GOLD MEDAL. GOLD-CENTRE  
MEDAL. SILVER MEDAL.

BRADFORD M.C. AND L.C.C.  
BRADFORD-LONDON-BRADFORD  
RUN.—SILVER CUP.

LEINSTER M.C. & L.C.C. SPEED  
TRIALS.—FIRST IN TWO 25  
MILES CHAMPIONSHIPS.

CARDIFF M.C.C. RELIABILITY TRIAL.—  
First Class Award.

TADCASTER SPEED TRIALS.—11  
FIRSTS. 1 SECOND.

HONITON M.C. & L.C.C. TRIAL.—  
CLUB CUP. TRADERS' BOWL.

RUGGA-RUGGA SPEED TRIALS.—Fastest  
Time in 2 Classes.

LE GRANDE PRIX SUISSE D'EN-  
DURANCE.—2 GOLD MEDALS.

FRASERBURGH AND DISTRICT M.C. SPEED  
TRIAL.—First in Sidecar Class.

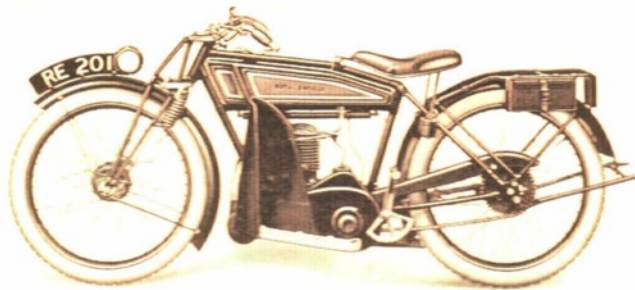
BELFAST AND DISTRICT M.C.  
TRIAL.—McDOWELL CUP.

RACE GRABUNKA BIELANERWALD.—Gold  
Medal.

**ULSTER GRAND PRIX  
FIRST IN 350 c.c. CLASS**

# Our Offer

SOLO OR CO



**ROYAL ENFIELD**  
MADE LIKE A GUN

**MOTOR**

Brief Spe

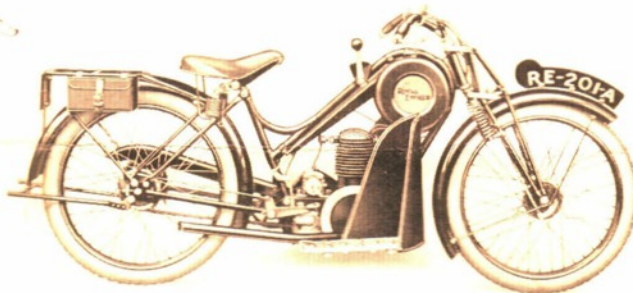
2.25 H.P. STANDARD MODEL 201

PRICE £33 10s. NET CASH

Or £9 6s. 3d. down and twelve monthly instalments  
of £2 10s. 4d., including insurance

2.25 h.p.

Redesigned Two-stroke  
exhaust ports, bore and  
(225 c.c.), roller bearing  
engine shafts, petrol  
Enfield Two-speed Ge  
trolled Clutch and Kick  
Enfield Patent Cush  
Expanding Brakes to b  
Rear Mudguard and Ca  
Tyres; Footboards  
Models 201 and 201A;



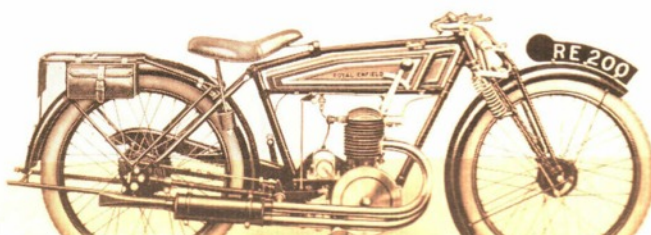
2.25 H.P. OPEN-FRAME MODEL 201A

PRICE £35 NET CASH

Or £9 13s. 9d. down and twelve monthly instalments  
of £2 12s. 4d., including insurance

3.46 h.p.

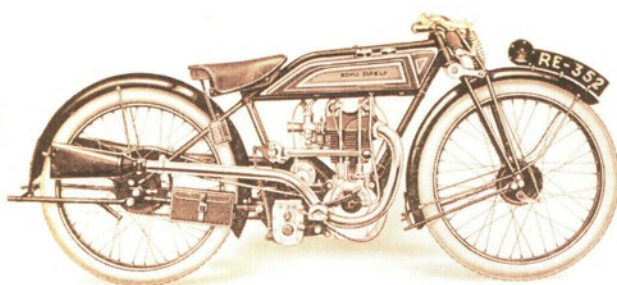
Four-stroke Single-cyl  
stroke 70 x 90 m.m., r  
and both engine sha  
duralumin connecting  
tion; Sturmey-Archer  
Handlebar-controlled  
(close ratio box on C  
Drive; Enfield Paten  
Internal Expanding B  
Front and Rear Stand  
bars; Shock Absorber  
or Lycett Spring Se



# Your Choice

## COMBINATION

  
**ENFIELD**  
CYCLES



### ifications

#### o. Models

ke Engine with two  
nd stroke 64 × 70 m.m.  
gs to big end and both  
lubrication; new type  
ar with Handlebar-con-  
k Starter; Chain Drive;  
Hub; Enfield Internal  
oth wheels; Detachable  
rier; Dunlop 24 × 2½ in.  
and Leg-shields on  
Footrests on Model 200.

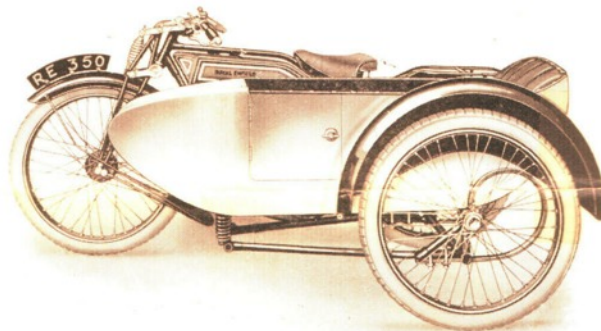
#### o. Models

inder Engine, bore and  
oller bearings to big end  
fts, aluminium piston,  
rod, mechanical lubrica-  
Three-speed Gear with  
Clutch and Kick Starter  
(H.V. Model); Chain  
it Cush Hub; Enfield  
brakes to both wheels;  
ds; adjustable Handle-  
s in front forks; Terry  
at Saddle; detachable  
rier; Dunlop 26 × 2½ in.

#### d. Model

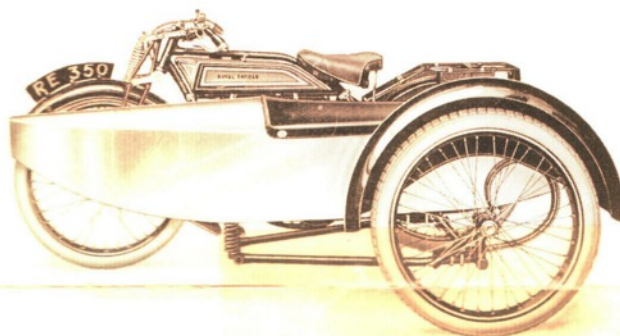
3.44 H.P. O.H.V. DOUBLE-PORT MODEL 352  
PRICE £75 NET CASH

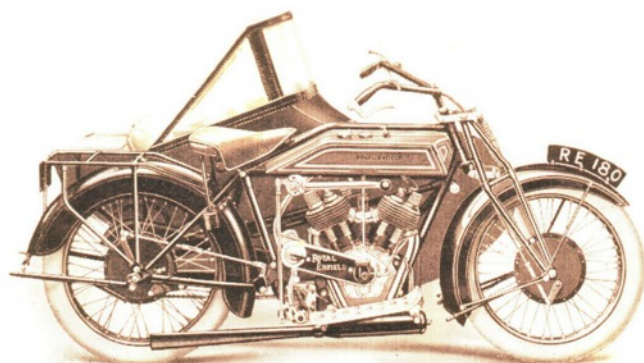
Or £19 15s. down and twelve monthly instalments  
of £5 6s. 8d., including insurance



3.46 H.P. MODEL 350 WITH TOURING SIDECAR  
PRICE £57 NET CASH

Or £15 4s. 3d. down and twelve monthly instalments  
of £4 2s. 2d., including insurance

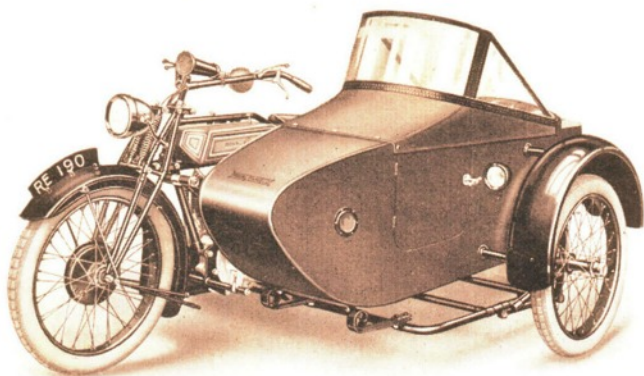




9.76 H.P. STANDARD SIDECAR COMBINATION  
MODEL 180

PRICE £84 NET CASH

Or £22 19s. 3d. down and twelve monthly instalments  
of £6 4s., including insurance.



9.76 H.P. DE LUXE SIDECAR COMBINATION  
MODEL 190

PRICE £95 NET CASH

Or £25 14s. 9d. down and twelve monthly instalments  
of £6 19s., including insurance

### EXTRAS

	£	s.	d.
Footboards and Legshields—3.46 h.p. Models .. .. .	1	5	0
Legshields—9.76 h.p. Models .. .. .	1	1	0
Electric Lighting Set—2.25 h.p. . . . .	7	10	0
3.46 h.p. . . . .	8	0	0
Windscreen for Touring Sidecar—3.46 h.p. Model .. .. .	1	0	0
Balloon Tyres—9.76 h.p. Models .. .. .	3	10	0



## Gradual Paym

YOU can obtain any Cycle, delivered to the insured for one year with for a deposit of one quar

THE Balance, plus fin spread over twelve mon account is paid earlier. for our mutual protecti

## THE Strictest Privacy is ALL YOU HAVE TO

Decide on the Model you want. Obtain two letters of reference from them with your application. to know the details; they will know you and that you are. If you are under twenty-one, a householder, obtain the signature in the capacity of a guarantor. Fill up an Application Form, yourself or from any of our agents, and forward it to:—

THE ENFIELD CYCLE CO.  
48, HOLBORN  
LONDON

together with Reference Letters

WE have inaugurated a London Depot, in order to deal with this class of business

ALL Remittances should be made to "Enfield Cycle (Gradual





## Payment System

Royal Enfield Motor  
nearest Railway Station,  
in the London Assurance,  
part of the total list price.

financial charge only, is  
months, but a rebate if the  
Insurance is essential  
on.

is observed.

DO—

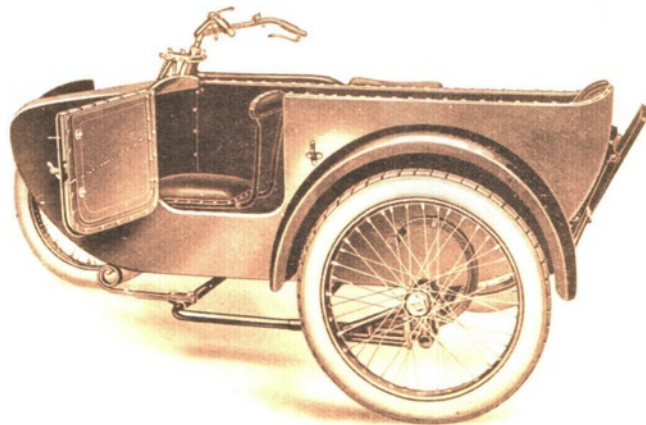
and the Accessories you require.  
from friends or relatives and send  
There is no need for your friends  
need only say how long they have  
a trustworthy and reliable person.  
years of age, or if you are not a  
relative of someone who is willing to  
act for you.

which you can obtain from our  
authorised Agents, sign it and

ROYAL ENFIELD Co., LTD. (" Dept. J "),  
100, NEW VIADUCT,  
LONDON, E.C.1,  
Cash and Deposit.

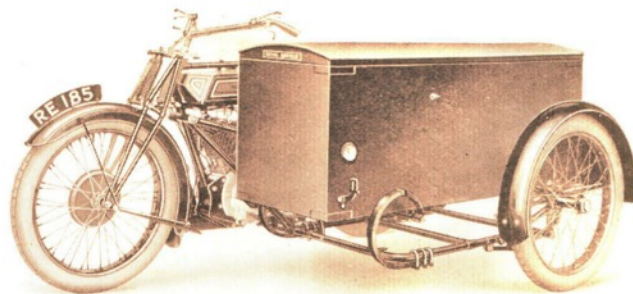
new department at our  
to deal expeditiously  
with.

should be made payable to  
Royal Enfield (Finance Payments) Ltd."



TWO-SEATER SIDECAR FOR 9.76 H.P. MODELS  
PRICE £4 EXTRA

With One Windscreen, as illustrated on  
Models 180 and 190



9.76 H.P. TRADE DELIVERY COMBINATION  
MODEL 185

PRICE £84 NET CASH

Or on gradual payment system; particulars on  
application

### EXTRAS

	£	s.	d.
Hood, Special Windscreen and Side Curtains, with Models 180 and 190	6	10	0
Hood, Special Windscreen and Side Curtains, with Two-seater Sidecar ..	7	0	0
Rear Windscreen for Ditto .. ..	3	0	0
Special Windscreen and Side Curtains with Models 180 and 190 .. ..	3	0	0

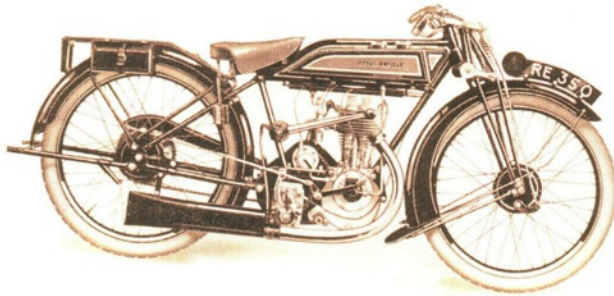


bars ; Shock Absorber  
or Lycett Spring S  
Rear Mudguard and G  
Tyres.

**2.25 SPORTS MODEL 200**

**PRICE £33 10s. NET CASH**

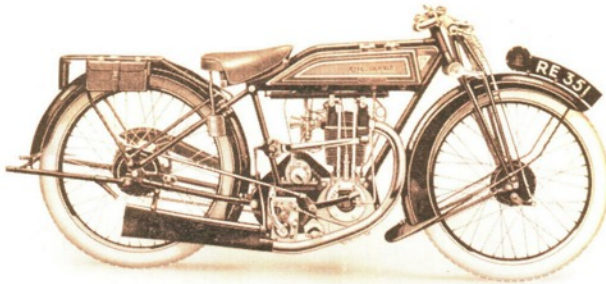
Or £9 6s. 3d. down and twelve monthly instalments  
of £2 10s. 4d., including insurance



**3.46 H.P. STANDARD MODEL 350**

**PRICE £45 NET CASH**

Or £12 3s. 9d. down and twelve monthly instalments  
of £3 5s. 10d., including insurance



**3.46 H.P. O.H.V. SPORTS MODEL 351**

**PRICE £50 NET CASH**

Or £13 8s. 9d. down and twelve monthly instalments  
of £3 12s. 7d., including insurance

*TOURING OR SPORTS HANDLEBARS CAN BE  
SUPPLIED ON ANY MODEL*

**3.44 h**

Specification generally  
but with special dou  
bore and stroke 74  
Sports Close Ratio  
Starter ; Lightweight

**9.76 h.**

Four-stroke Twin E  
85.5 × 85 m.m. (976 c  
end and both engine s  
mechanical lubricat  
Three-speed Gear w  
Clutch and Kick S  
Enfield Patent Cush  
Expanding Brakes (f  
drums to both wheels  
Stands ; Terry or Ly  
detachable Rear M  
Dunlop 26 × 3in. Tyre  
Lamps, Bulb Horn,

**Sid**

Royal Enfield Sidecar  
tionally strong and w  
sidecar bodies for the  
polished aluminium,  
upholstered. Model  
with large, roomy sid  
painted in green and u  
are fitted, and large h  
placed behind the  
Model 182 is of pol  
folding windscreen.  
dimensions are fixed t  
Trade Delivery Carri  
be supplied with Moc

Prices are for Great Britain only and are STRICTLY  
nearest Railway Station. Prices and specifications in  
previous notice. All goods are sold by us subject

**THE ENFIELD CYCLE CO., LTD.**

Birmingham Showrooms :  
274a BROAD STREET

...ner, Dunlop 20 x 2 1/2 in.

### p. Model

... as 3.46 h.p. Models,  
...le-port O.H.V. engine,  
... x 80 m.m. (344 c.c.);  
... Gear Box without Kick  
... Mudguards; no Carrier.

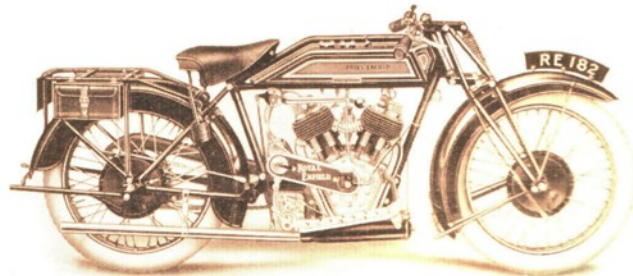
### p. Models

...ngine, bore and stroke  
...c.), roller bearings to big  
...rafts, aluminium pistons,  
...ion; Sturmey-Archer  
...th Handlebar-controlled  
...tarter; Chain Drive;  
...Hub; Enfield Internal  
...ot-operated), with 8in.  
...Front, Rear and Sidecar  
...ett Spring Seat Saddle;  
...Mudguard and Carrier;  
...s. Electric Lighting Set,  
...etc., on Model 190.

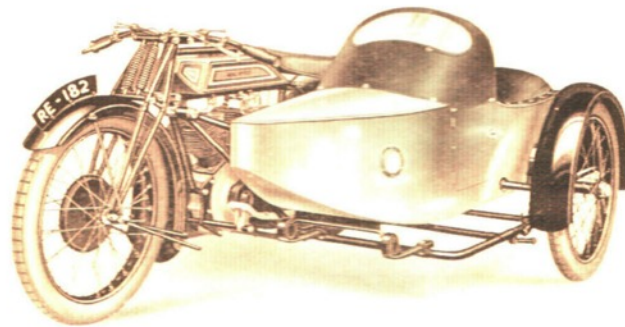
### ecars

...s are mounted on excep-  
...ell-sprung chassis. The  
...3.46 h.p. machines are of  
...and are comfortably  
...s 180 and 190 are fitted  
...ecar bodies, handsomely  
...holstered. Windscreens  
...uggage compartments are  
...seats. The sidecar for  
...ished aluminium with a  
...Mudguards of ample  
...o the bodies in each case.  
...ers of various kinds can  
...del 185 to order.

3.46 H.P. MODEL 350 WITH SPORTS SIDECAR  
PRICE £55 NET CASH  
Or £14 14s. down and twelve monthly instalments  
of £3 19s. 5d., including insurance



9.76 H.P. SPORTS MODEL 182 (SOLO)  
PRICE £70 NET CASH  
Or £19 8s. 6d. down and twelve monthly instalments  
of £5 4s. 11d., including insurance



9.76 H.P. SPORTS SIDECAR COMBINATION  
MODEL 182  
PRICE £84 NET CASH  
Or £22 19s. 3d. down and twelve monthly instalments  
of £6 4s., including insurance

BALLOON TYRES CAN BE SUPPLIED ON  
9.76 H.P. MODELS AT £3 10s. EXTRA

NET. All machines are sent Carriage Paid to the  
this List are subject to alteration at any time without  
to the guarantee set out in our current catalogue.

**Head Office and Works, REDDITCH**

London Showrooms:  
48 HOLBORN VIADUCT, E.C.1

# ROYAL ENFIELD

## 1925 SUCCESSES

A.C.U. 1,000 MILES STOCK MOTOR CYCLE TRIAL  
4 machines entered—gaining  
4 GOLD MEDALS AND TEAM PRIZE

INTERNATIONAL SIX DAYS' TRIAL  
3 machines entered—gaining  
3 GOLD MEDALS

COLMORE CUP TRIAL.—2 Gold Medals.  
YORKSHIRE EVENING NEWS  
TRIAL.—SILVER CUP.  
DUBLIN AND DISTRICT M.C.C.  
TRIAL.—FREEMAN CUP. GOLD  
MEDAL.

RACES AT SOUTHPORT SANDS.—First in  
50 Miles Race.  
TAVISTOCK M.C.C. HILL CLIMB.—First in  
350 c.c. Class.

WEST OF ENGLAND SPEED TRIALS AT  
BRENTON.—First in 350 c.c. Class.  
Third in Unlimited Class.

CORNWALLSPEED TRIALS, IRELAND.—  
2 Firsts, 1 Second.  
NEWTON ABBOT M.C. SPEED TRIAL.—Fastest  
Time of Day.

BELFAST AND DISTRICT M.C. HILL CLIMB.—  
First in 350 c.c. Class.

SPEED TRIALS AT SOUTHPORT  
SANDS.—3 FIRSTS IN 50 MILES  
RACES.

REDDITCH M.C. AND C.C. TRIAL.—  
TERRY CUP. GOLD MEDAL.

LUNE VALLEY M.C. RACES AT HEYSHAM.—  
1 First, 2 Seconds.

TRACK RACE, ST. POLTEN,  
OESTERREICH.—FIRST.

RAMBLERS M.C.C. SPEED TRIALS.—Fastest  
Time in 350 c.c. Class.

BELFAST M.C.C. SPEED TRIALS.—Fastest  
Time in 250 c.c. Class. Second in  
50 Miles Championship.

KNOCK M.C.C. TWELVE HOURS TRIAL.—  
Silver Vase.

DUMFRIES A.C. HILL CLIMB.—  
HOPE BELL CUP.

RAVENSCOURT PARK M.C.C. SPORTING  
TRIAL.—Gold Medal.

BATH M.C.C. NOVICES TRIAL.—First.

PONTEFRACT M.C. FREAK HILL CLIMB.—  
First in 350 c.c. Class.

ULSTER M.C.C. RACE.—1 First, 1 Second.  
CARDIFF M.C.C. RACE AT PORTH-  
CAWL.—FIRST IN 10 MILES  
SIDE CAR RACE.

DUBLIN UNIVERSITY M.C. RACES.—2 Firsts,  
2 Seconds.

M.C.C. LONDON TO EDINBURGH  
RUN.—3 GOLD MEDALS.

BELFAST AND DISTRICT M.C.C. TWELVE  
HOURS TRIAL.—Gold Medal.

TEPLITZ-EICHWALD-ZINNWALD  
MOUNTAIN RACE.—FIRST.

ROTHERHAM AND DISTRICT M.C.C. TEAM  
TRIAL.—Silver Cup.

DUBLIN AND DISTRICT M.C.C. 24  
HOURS TRIAL.—FREEMAN CUP.  
GOLD MEDAL. GOLD-CENTRE  
MEDAL. SILVER MEDAL.

BRADFORD M.C. AND L.C.C.  
BRADFORD LONDON-BRADFORD  
RUN.—SILVER CUP.

LEINSTER M.C. & L.C.C. SPEED  
TRIALS.—FIRST IN TWO 25  
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CARDIFF M.C.C. RELIABILITY TRIAL.—  
First Class Award.

TADCASTER SPEED TRIALS.—11  
FIRSTS, 1 SECOND.

HONITON M.C. & L.C.C. TRIAL.—  
CLUB CUP. TRADERS' BOWL.

RUGGA-RUGGA SPEED TRIALS.—Fastest  
Time in 2 Classes.

LE GRANDE PRIX SUISSE D'EN-  
DURANCE.—2 GOLD MEDALS.

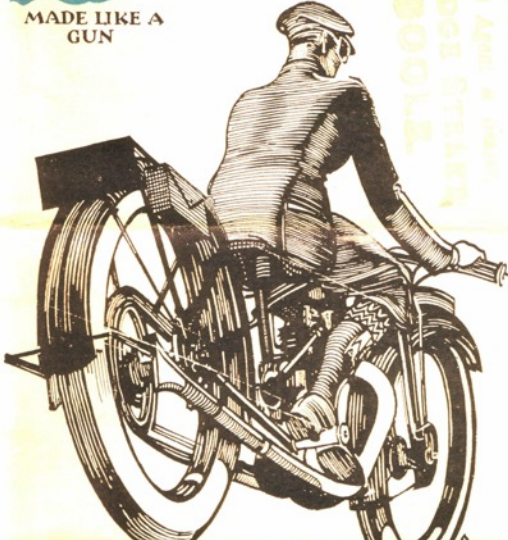
FRASERBURGH AND DISTRICT M.C. SPEED  
TRIAL.—First in Sidecar Class.

BELFAST AND DISTRICT M.C.  
TRIAL.—MCDOWELL CUP.

RACE GRABENKA BELANERWALD.—Gold  
Medal.

ULSTER GRAND PRIX  
FIRST IN 350 c.c. CLASS

MADE LIKE A  
GUN

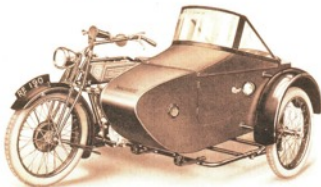


# ROYAL ENFIELD MOTOR CYCLES

THE ENFIELD CYCLE Co., Ltd., REDDITCH  
Birmingham Showrooms: 274a BROAD STREET  
London Showrooms: 48 HOLBORN VIADUCT, E.C.1



9.76 H.P. STANDARD SIDECAR COMBINATION  
MODEL 180  
PRICE £84 NET CASH  
Or £22 19s. 3d. down and twelve monthly instalments  
of £6 4s., including insurance.



9.76 H.P. DE LUXE SIDECAR COMBINATION  
MODEL 190  
PRICE £95 NET CASH  
Or £25 14s. 9d. down and twelve monthly instalments  
of £6 19s., including insurance.

### EXTRAS

	£	s.	d.
Footboards and Legshields—3.46 h.p. Models .. .. .	1	5	0
Legshields—9.76 h.p. Models .. .. .	1	1	0
Electric Lighting Set—2.25 h.p. .. .. .	7	10	0
Windscreens for Touring Sidecar—3.46 h.p. Model .. .. .	8	0	0
Windscreens for Touring Sidecar—9.46 h.p. Model .. .. .	1	0	0
Balloon Tyres—9.76 h.p. Models .. .. .	3	10	0

# ROYAL ENFIELD

## Gradual Payment System

YOU can obtain any Cycle, delivered to the door, insured for one year with a deposit of one quarter of the total list price.

THE Balance, plus interest, spread over twelve months account is paid earlier, for our mutual protection.

THE Strictest Privacy is ALL YOU HAVE TO

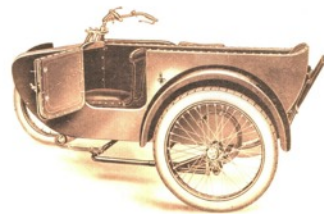
Decide on the Model you want. Obtain two letters of reference from them with your application, to know the details; they are known you and that you are a householder, obtain the signature in the capacity of a guarantor. Fill up an Application Form, signed or from any of our authorised Agents, sign it and forward it to—

THE ENFIELD CYCLE CO., LTD.,  
48, HOLBORN VIADUCT,  
LONDON, E.C.1.

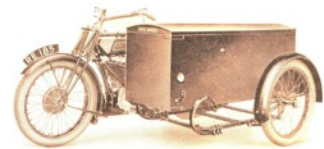
together with Reference Letters. We have inaugurated a new department at our London Depot, in order to deal expeditiously with this class of business.

ALL Remittances should be made payable to "Enfield Cycle (Gradual Payment) Ltd."

# ROYAL ENFIELD



TWO-SEATER SIDECAR FOR 9.76 H.P. MODELS  
PRICE £4 EXTRA  
With One Windscreen, as illustrated on Models 180 and 190



9.76 H.P. TRADE DELIVERY COMBINATION  
MODEL 185  
PRICE £84 NET CASH  
Or on gradual payment system; particulars on application

### EXTRAS

	£	s.	d.
Hood, Special Windscreen and Side Curtains, with Models 180 and 190 .. .. .	6	10	0
Hood, Special Windscreen and Side Curtains, with Two-seater Sidecar .. .. .	7	0	0
Rear Windscreen for Ditto .. .. .	3	0	0
Special Windscreen and Side Curtains with Models 180 and 190 .. .. .	3	0	0

