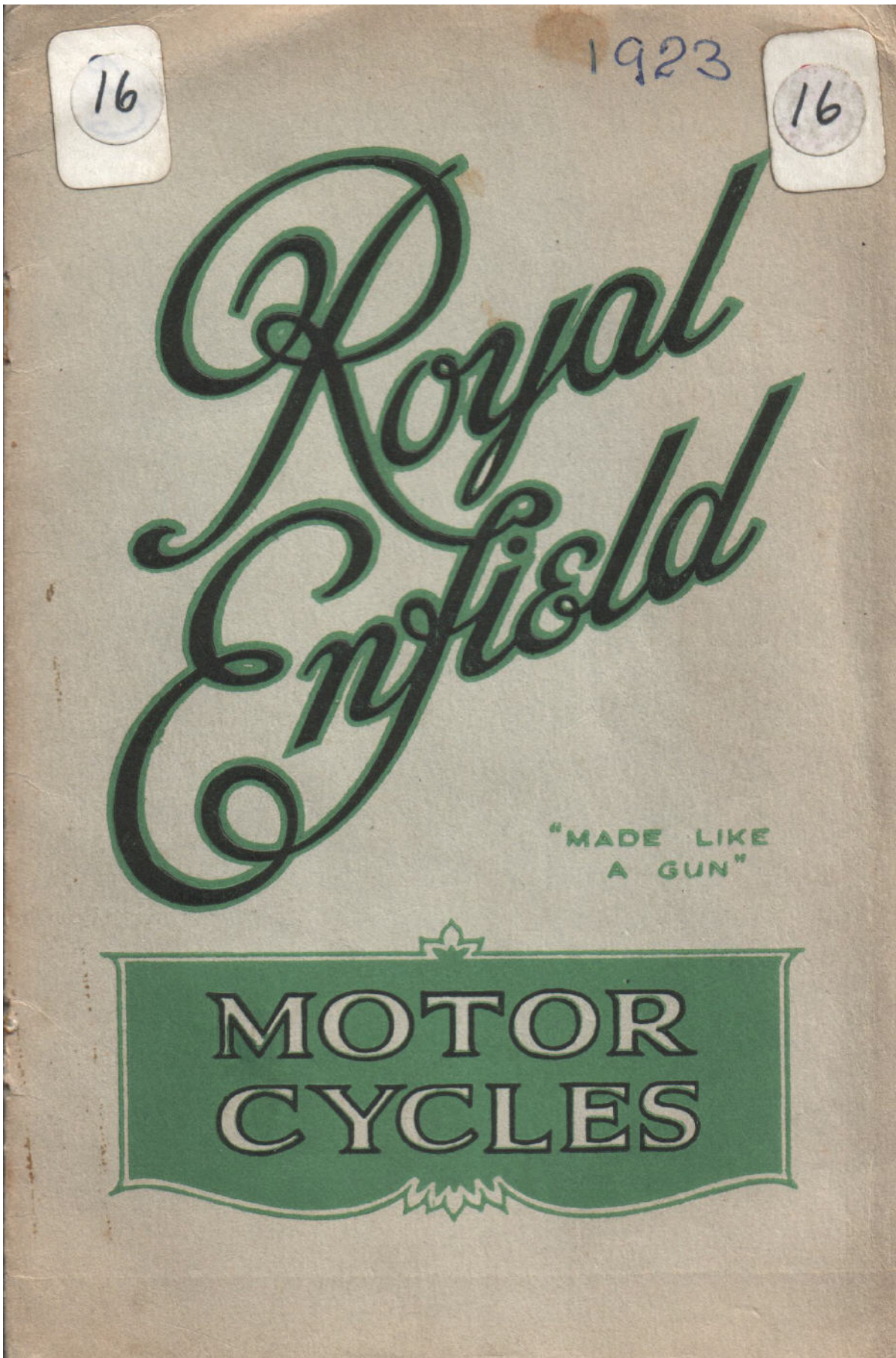


# 1923 Royal Enfield Sales Brochure



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# Royal Enfield

**MOTOR  
CYCLES**

THE 2 $\frac{1}{4}$ -h.p. ROYAL ENFIELD Two-Stroke Motor Cycle for 1923 includes in its standard equipment our patent Two-Speed and Free Engine Gear; Cush Drive Hub; All-Chain Transmission; Aluminium Footboards with rubber studs and protective Legshields; and an efficient Kickstarter.

Introduced during the past season, the "Sports Model" 2 $\frac{1}{4}$ -h.p. machine is now included in our programme for this season. The full specification will be found on page 3 of this Folder.

The 8-h.p. ROYAL ENFIELD Combination has several detail improvements. The front brake, like the rear one, is now foot-operated and the rear brake is fitted with an ingenious Brake Lock. The sidecar chassis has also been improved.

The Special Delivery Combination Model 155 was originally designed for the G.P.O. Authorities, and after exhaustive tests the latter have placed an order with us for a number of these machines. We are now retailing a similar outfit which should prove most attractive.

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Any other information will gladly be furnished on request.

## THE ENFIELD CYCLE CO. LTD.

Head Office and Works:  
REDDITCH.

London Office and Showrooms:  
48 HOLBORN VIADUCT, E.C. 1.

# The 2 $\frac{1}{4}$ h.p. ROYAL ENFIELD

## TWO-STROKE MOTOR CYCLE

Model No. 201.

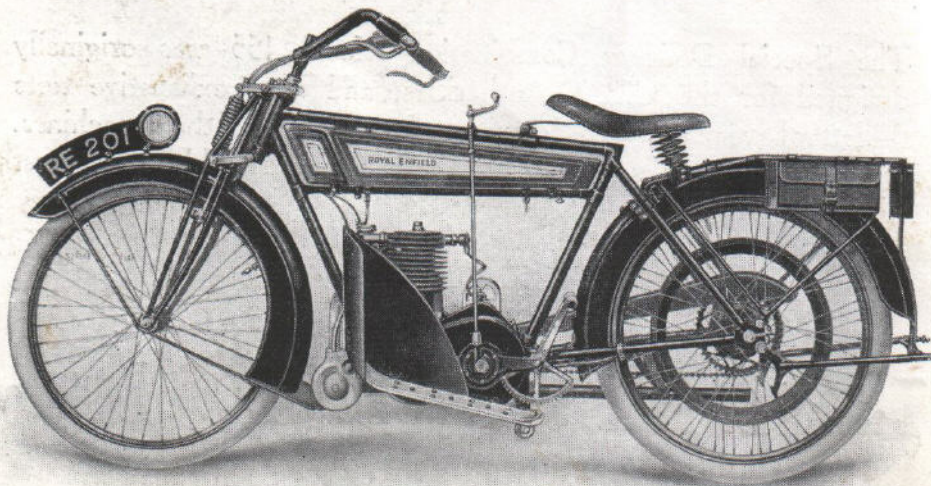


### ABRIDGED SPECIFICATION.

<b>Engine</b>	- -	Royal Enfield Two-stroke ; bore and stroke 64x70 m/m (225 c.c.).	<b>Frame</b>	- -	Low and comfortable riding position. Aluminium footboards, and protective legshields.
<b>Two-speed and Free Engine Gear</b>	- -	Royal Enfield Patent ; direct drive on each gear ; Kickstarter on near side	<b>Handlebar</b>	- -	Registered design ; con- cealed cables through handlebar.
<b>Transmission</b>	- -	Roller chains ; cush drive in rear hub	<b>Carrier</b>	- -	Detachable carrier. By unfastening two nuts the carrier and rear mudguard are easily removed.
<b>Ignition</b>	- -	High tension magneto.	<b>Saddle</b>	- -	Well sprung saddle of best make and finish.
<b>Carburettor</b>	- -	Two-lever.	<b>Finish</b>	- -	Best black enamel. Tank artistically panelled. Bright parts heavily plated.
<b>Lubrication</b>	- -	Oil mixed with petrol.			
<b>Tyres</b>	- -	Dunlop, 24in. x 2 $\frac{1}{4}$ in.			

**Price - £50 : 0 : 0**

This Model can be supplied fitted with Electric Lighting Set at an extra charge.



# The 2 $\frac{1}{4}$ h.p. ROYAL ENFIELD

:: TWO-STROKE "SPORTS" ::

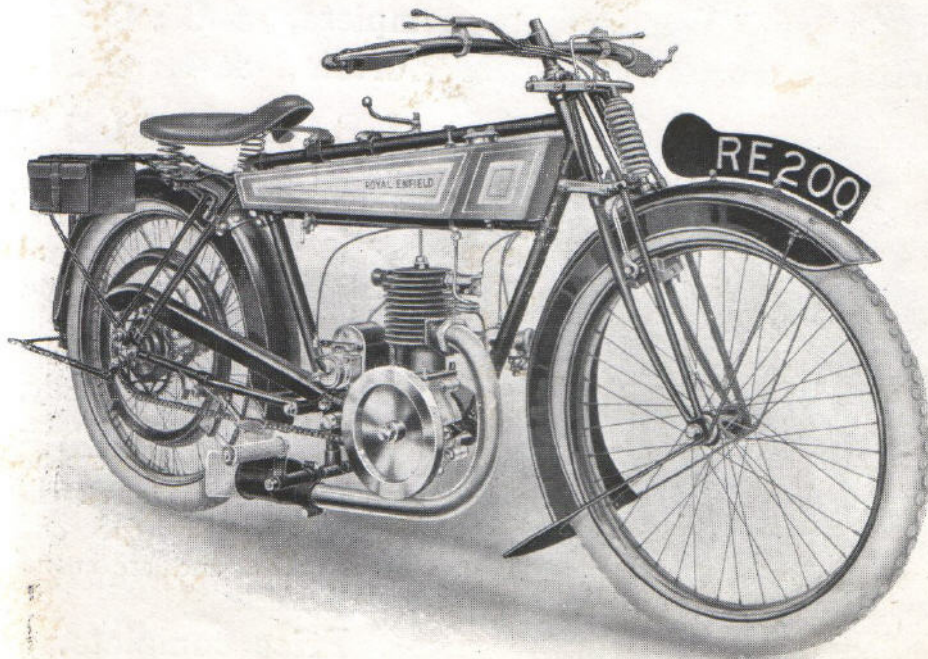
Model No. 200.



## ABRIDGED SPECIFICATION.

<b>Engine</b>	- -	Royal Enfield Two-stroke ; bore and stroke 64x70 m/m. (225 c.c.) ; fitted with large diameter exhaust pipe.	<b>Tyres</b>	- - -	Dunlop, 24in. x 2 $\frac{1}{4}$ in.
<b>Gear</b>	- -	Royal Enfield Patent Two-speed ; direct drive on each gear.	<b>Frame</b>	- -	Low and comfortable riding position ; adjustable footrests ; Royal Enfield front forks.
<b>Transmission</b>	-	Roller chains throughout ; cush drive in rear hub.	<b>Tank</b>	- - -	Sloping tank of pleasing design.
<b>Ignition</b>	- -	Variable ; high tension magneto.	<b>Handlebar</b>	-	Semi-T.T. ; rubber grips.
<b>Carburettor</b>	-	"Senspray" Model B.	<b>Saddle</b>	- -	Well sprung saddle of best make and finish.
<b>Lubrication</b>	-	Oil mixed with petrol.	<b>Finish</b>	- - -	Enamelled in best black enamel, tank panelled and lined ; bright parts heavily plated.

**Price** - £50 : 0 : 0



# The 8 h.p. ROYAL ENFIELD

## :: SIDECAR COMBINATION ::

Model No. 180.



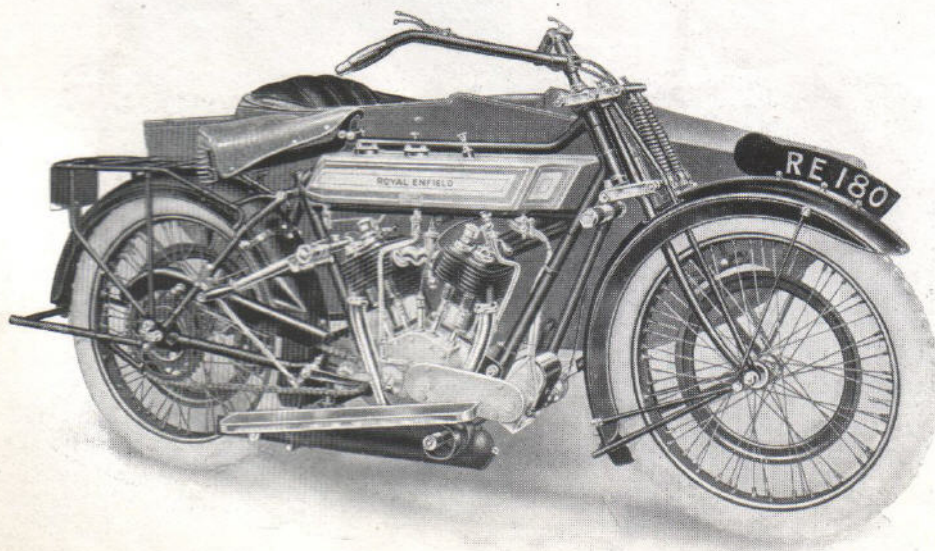
### ABRIDGED SPECIFICATION.

<b>Engine</b>	- - Royal Enfield Twin Cylinder ; bore and stroke 85.5 x 85 m/m. ; capacity 976 c.c.	<b>Carrier</b>	- - Detachable carrier. By unfastening two nuts the carrier and rear mudguard are easily removed
<b>Two-speed and Free Engine Gear</b>	- Royal Enfield Patent. Direct drive on each gear. Handle starter.	<b>Handlebar</b>	- Registered design ; concealed cables through handlebar.
<b>Transmission</b>	- Roller chains ; cush drive hub fitted to rear wheel.	<b>Saddle</b>	- - Terry Patent Spring Saddle.
<b>Ignition</b>	- - Latest type waterproof magneto.	<b>Finish</b>	- - Best black enamel ; tank panelled in green ; bright parts heavily plated.
<b>Carburettor</b>	- Two-lever.	<b>Sidecar</b>	- - Exceptionally strong and well sprung ; coach built body with locker at rear.
<b>Lubrication</b>	- Automatic engine pump and auxiliary hand pump.		
<b>Tyres</b>	- - Dunlop, 700 m/m. x 80 m/m.		

**Price - £120 : 0 : 0**

MODEL No. 190, fitted with Lucas Magdyno Lighting Set, Lamps, Horn, etc.

**Price - £135 : 0 : 0**



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# The 8 h.p. ROYAL ENFIELD

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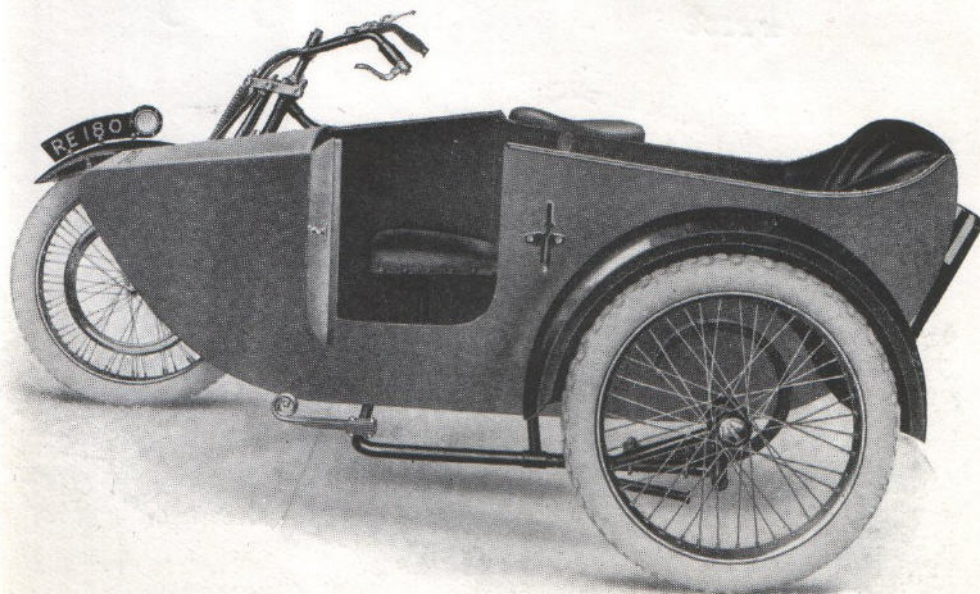
## TWO-SEATER SIDECAR COMBINATION



THE "family" type of Sidecar Outfit is wonderfully popular to-day, and the Royal Enfield Two-Seater Sidecar Body is attractive in appearance and very comfortable. The top illustration shows the folding front seat, and the complete body is shown below. A strong metal luggage grid is fixed to the rear of the Two-Seater Sidecar Body. The Two-Seater Sidecar Body can be fitted to either Model 180 or Model 190 at the small extra charge of



£5 : 0 : 0



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# The 8 h.p. ROYAL ENFIELD

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## TRADE DELIVERY COMBINATION

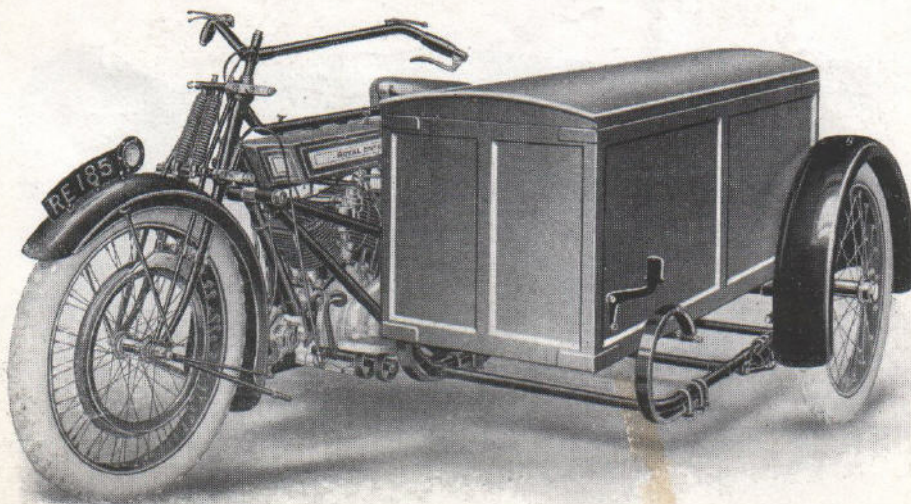
Model No. 185.

□

THE illustration shows the Royal Enfield 8-h.p. Motor Cycle fitted with a Coach-built Box Carrier for trade delivery purposes. These machines are inexpensive, and, in fact, more economical in every way than any other mode of transport for Butchers, Bakers, Grocers and other tradesmen's use.

The Box Carrier is made throughout in our coach building department, of the best quality three-ply timber, in the same way as the famous Royal Enfield Passenger Sidecar Body. The dimensions of the Carrier are as follows:—Length, 4ft. 6in.; depth, 1ft. 9in.; width, 1ft. 8in. Capacity, approximately 13 cubic feet. The Motor Cycle is the Royal Enfield 8-h.p. Model previously described, and the Box Carrier is handsomely painted in green to match the Motor Cycle.

Price . . . £120 : 0 : 0



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# The 8 h.p. ROYAL ENFIELD

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## SPECIAL TRADE DELIVERY COMBINATION

Model No. I55.

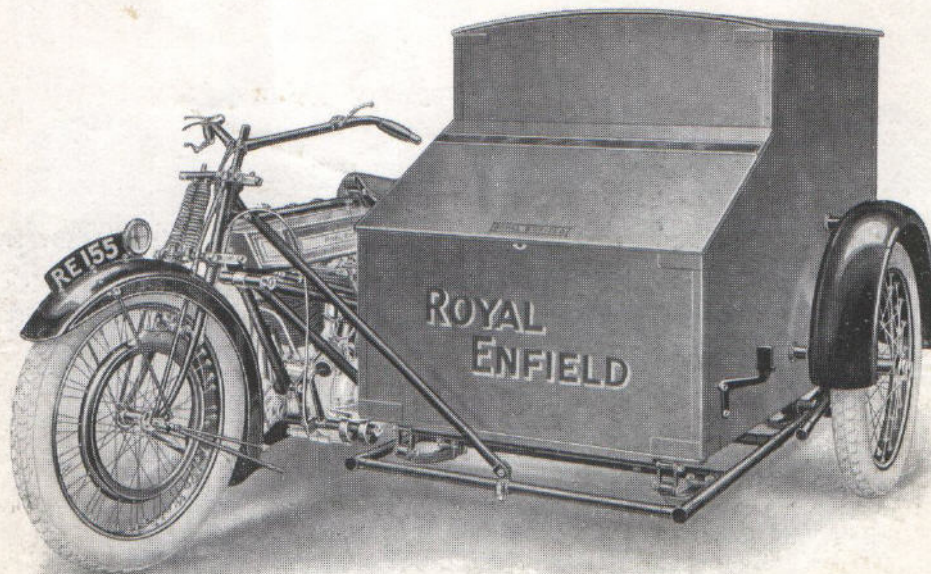


**A**FTER subjecting one of these outfits to most strenuous tests, the G.P.O. Authorities have placed an order with us for a number of these machines, as they find them the most economical method of transporting parcels, etc., up to 3-4 cwt.

The specially large carrier box is built with the finest quality timber, and mounted on a wide and strongly made chassis with quarter-elliptic springs in front and semi-elliptic springs at rear.

The dimensions of the Box are:—Length, 4ft. 9in.; depth, 3ft. 3in.; width, 2ft. 9½in. Capacity, approximately 31 cubic feet. A complete kit of tools is provided in the carrier, and an easily-operated jack accompanies each outfit.

Price - £140 : 0 : 0



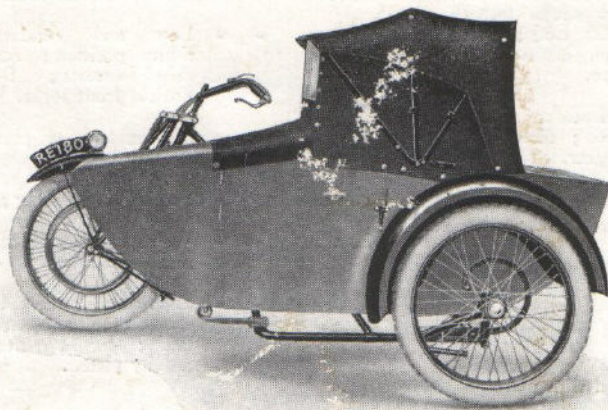
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# THE ROYAL ENFIELD

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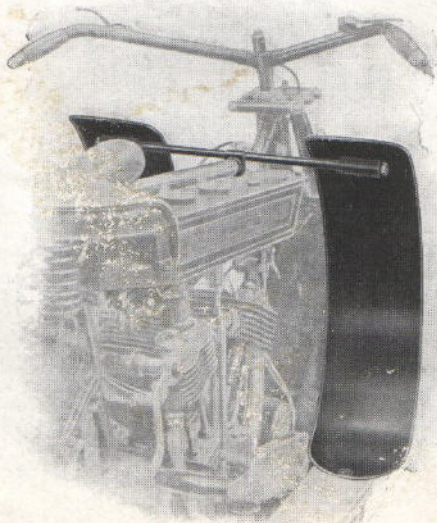
## HOOD AND WINDSCREEN

A COLLAPSIBLE Hood and Windscreen, specially designed for use with our machines, are supplied with our Sidecar Models, when required, at an extra charge. The Screen is easily adjustable, and the Hood can be raised or lowered in a few seconds. Side Curtains are attached to the Windscreen,



making an absolutely enclosed compartment for the passenger in wet weather, as will be seen in the accompanying illustration. When the Hood is not required it folds up in a most compact manner.

Hood and Windscreen complete, £8 : 0 : 0  
Windscreen and one Side Curtain, £4 : 0 : 0



## LEGSHIELDS

The Legshields illustrated have been designed for use with the 8-h.p. Royal Enfield Motor Cycle, and will be found extremely useful by motor cyclists who use their machines regularly, especially in the winter. They are supplied complete with all fittings for attachment to the top tube and footboards, and are enamelled black

Price complete,  
25/- per set.