

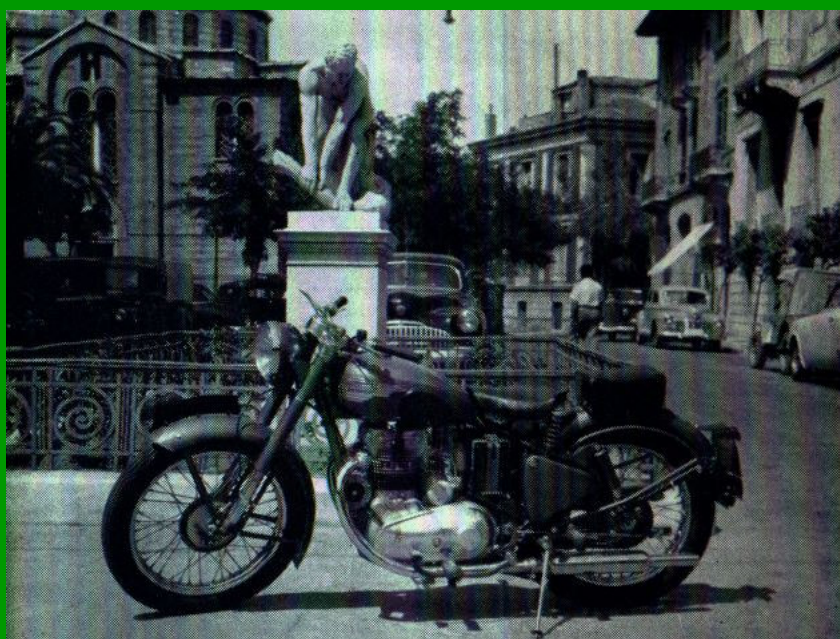
# REVS

## THE ROYAL ENFIELD MAGAZINE

Number 16

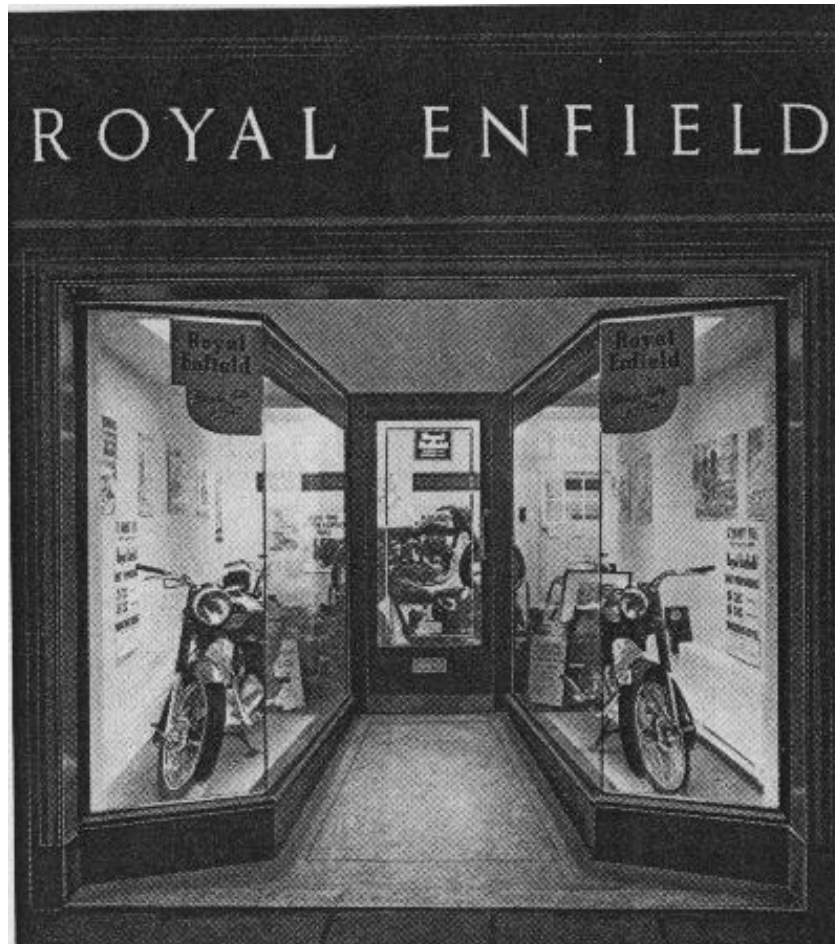
SPRING EDITION

1954



*ATHENS-This photograph was sent to us by our publicity conscious dealers Messrs. "Royal". The Royal Enfield "500 Twin" is parked in front of a statue named "The Woodbreaker" begun in 1872, and completed three years later by the famous Greek sculptor D. Filippotis (1840-1920).*

REOC - Not For Sale



### ENFIELD SHOWROOM, REDDITCH

*This photograph depicts the striking illuminated display at the showroom which we have acquired at Church Green East, Redditch. In the forefront are the "Meteor 700" and the "250 Clipper."*



## THE ROYAL ENFIELD MAGAZINE

*Recording and Picturing the Activities of  
The Enfield Cycle Company Limited*

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Number 16	SPRING EDITION	1954
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We must apologise to our readers for the delay in publishing this issue, which can only be attributed to extreme pressure of work in other directions.

That the magazine is eagerly sought has been proved many times by the anxious enquiries we receive from employees, dealers and Royal Enfield riders.

We have always been fortunate in presenting to you consistently a variety of subject matter. In this connection, we shall always be pleased to receive suggestions from our readers.

From Enfield personnel we should like photographs of weddings, holiday snapshots or portraits of employees "bonny babies". These may be handed to the head of the Department.

From Royal Enfield dealers we invite photographs of special displays or exhibitions, or any other news items. Royal Enfield riders can cooperate with snapshots taken on holiday tours, or by submitting accounts of unusual experiences.

The latter categories of readers may send their communications to the Publicity Department, The Enfield Cycle Co. Ltd.

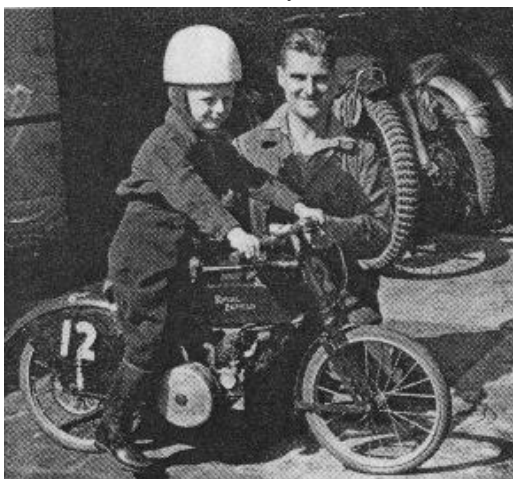
We look forward to hearing from you!

## DEALERS AT HOME



### LIVERPOOL

On the right of this holiday group is Mr. Bob Sergent, who has been a Royal Enfield motor cycle dealer for more than 20 years. Standing next to him is his daughter, Jean his son Ken, and Mrs. Sergent. Both son and daughter are in the business, Jean as Secretary, and Ken on the Sales side.

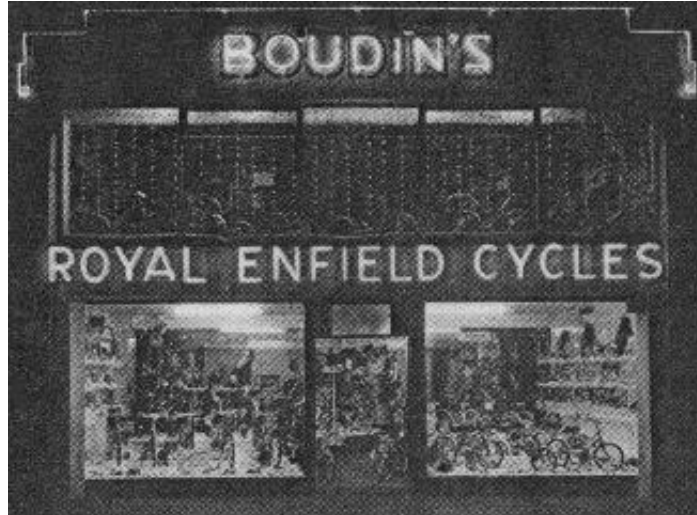


### SHEFFIELD

Our dealer, Mr. Wilf Green, is seen with his young son, Arthur, who is mounted on the miniature machine his father built. Mr. Green's son rides the motor cycle regularly at local Grass Track Meetings and Short Circuit Road Races, to the great amusement of spectators.



## **JERSEY**



A seasonal and striking illuminated window display by an enterprising Royal Enfield dealer.

## **Dealers Overseas**

### **INDIA**



The Managing Director of our distributors, Madras Motors Ltd. recently visited the Enfield Works and is seen here examining “350 Bullet” engines on the assembly line, with Mr. O. Wythes, Works Manager (left) and Mr. R. Baker, Export Manager (right).

## Dealers Overseas



### GREECE

A corner of the up-to-date premises of our cycle and motor cycle dealers at Athens, Messrs. "Royal".

In the group are, left to right: Messrs. Spyros, Keleris: Spyros Damigos, Workshop Manager; and Byron Xanthopoulos, General Director.

### INDONESIA



During a visit to the Enfield Works, Mr. Lim Tjoei Keng, Royal Enfield bicycle dealer at Djakarta, showed us a selection of photographs taken locally. We chose this one as being the best view of his extensive premises.

## DENMARK

This photograph shows a selection of the Royal Enfield display by our dealers Vilh. Nellemann A/S, of Aarhus, at the Three Day Motor Cycle Show which was held at their premises. The exhibition was visited by Royal Enfield dealers from all over Denmark and several thousands of the general public also attended.



## MACAO



This picture of the Macao Police shows them on manoeuvres with the Model J2 machines supplied by our dealers at Hong Kong, the Shun Hing Cycle Co.

## Dealers Overseas



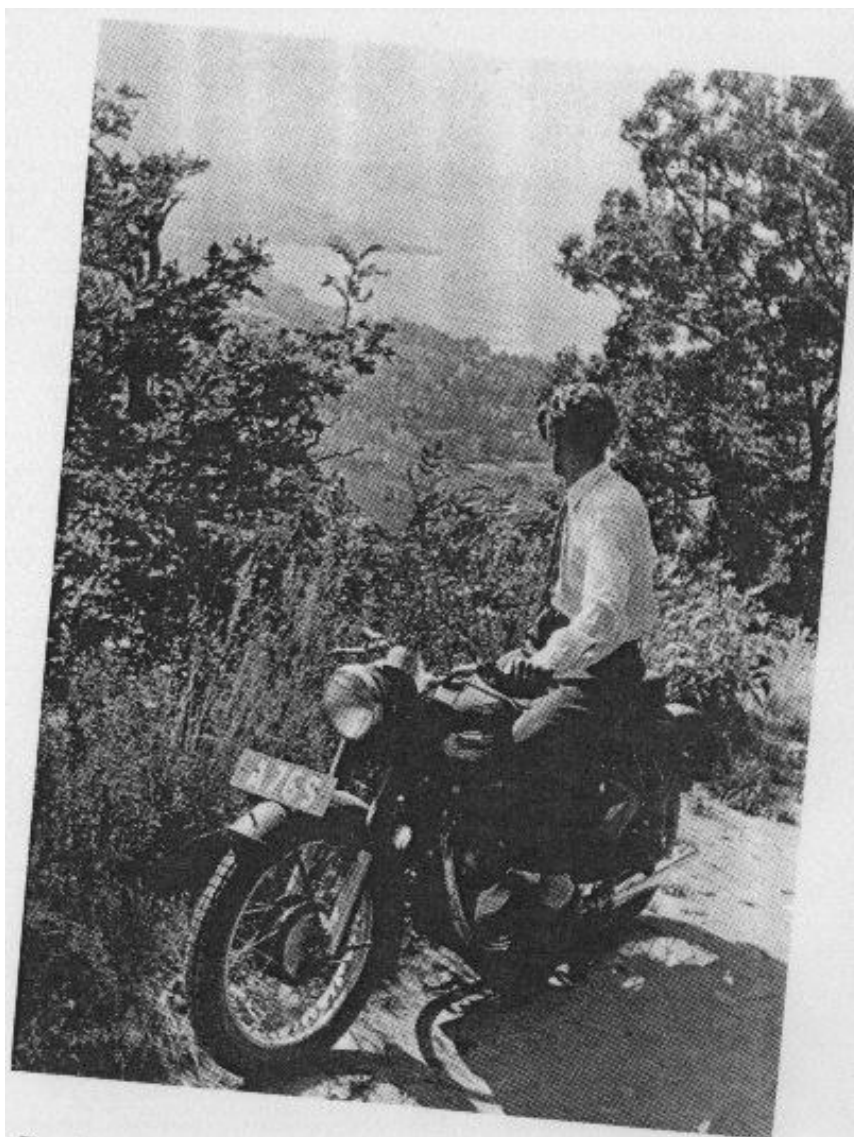
### SWEDEN

In this part of the world no artificial aids are required for a topical display at Christmas time. The motor cycle is a J2.

The photographs taken at the premises of Royal Enfield dealers A.B. Dahlia Companiet of Farula, Central Sweden, were forwarded to us by our main distributors for Sweden, Messrs. A.B. Motorkraft of Stockholm.



## ROAD TEST



Test driver Erik J. Bron, road-testing the Royal Enfield "Meteor 700" in Sweden, takes a rest at Utsiktsberget. In the background is Vattern, one of the deepest and most beautiful lakes in Sweden.

## Cycling — A Healthy Pursuit — Then and Now



This 50 years' old poster shows us that Royal Enfield Bicycles were just as popular amongst the fair sex in the days of the boa and the wasp waist as they are today. From her expression there is no doubt that the lady is enjoying her ride, in spite of the cumbersome clothing.

On the opposite page we reproduce our current bicycle posters which illustrate the very different dress adopted by present-day cyclists. Comparison of the posters also reveals that changes and improvements in printing methods have taken place in the interim.

## Cycling — A Healthy Pursuit — Then and Now





## ENFIELD LONG SERVICE AWARDS



### THE ENFIELD WORKS FIRE BRIGADE

*Left to right (back row): Firemen G. Hitchin, K. Swan, V. Sealey, H. Share, N. Milward, E. Abbott, C. Wright, J. Freeman, G. Morris, T. Fox, S. Hearne, C. Cook.*

*(front row): Fireman H. Stockley, 2nd. Officer V. Bott, Chief Officer S. Parsons, Major F.W. Smith, C.B.E. J.P., 2nd. Officer A.E. Lewis, Fireman V. Kilgallon and T. King*



*Major Smith pins the Silver Medal on the tunic of Chief Officer Parsons, who is flanked by Second Officers Lewis and Bott.*

When our Managing Director, Major F.W. Smith. C.B.E. J.P., presented British Fire Services Association Silver and Bronze Medals to 14 members of the Enfield Works Fire Brigade, he recalled that the Unit joined the Association in 1940. They had never regretted taking this step as it had set them a high standard which had always been maintained. Major Smith was pleased to make the awards and congratulated each member of the Brigade individually. He was sure that the Firemen would be proud that they had ensured the safety of the Works from fire for such a long period.

The awards were made as follows:-

#### **Silver Medals, 20 years or over:**

Chief Officer S. Parsons, 28 years  
Second Officer A.E. Lewis 23 years,  
Second Officer V. Bott, 23 years.



## ENFIELD LONG SERVICE AWARDS

### Bronze Medals, 10 years or over

Fireman	H. Stockley	15 years,
	G Morris	15 years
	N. Milward	15 years
	G. Hitchin	14 years
	T. King	14 years
	V. Sealey	13 years
	C. Wright	13 years
	V. Kilgallon	13 years
	T. Fox	12 years
	C. Cook	12 years
	S. Hearne	10 years

The total number of years' service amounts to 220.

Another section of our employees was recently concerned in a pleasant occasion when the Management entertained 13 people and their wives to high tea in the Works Canteen for the annual presentation of awards. When welcoming the guests, Major Smith recalled that he had presented

52 Gold Watches and 288 Long Service Certificates since the inception of the Awards scheme in 1946.

Mr. S.T. Neale, Chief Cost Clerk, thanked the Directors, on behalf of his colleagues, for providing the awards, and Major Smith for presenting them. He was pleased to note how well represented was the Management on this auspicious occasion and greatly appreciated their company.

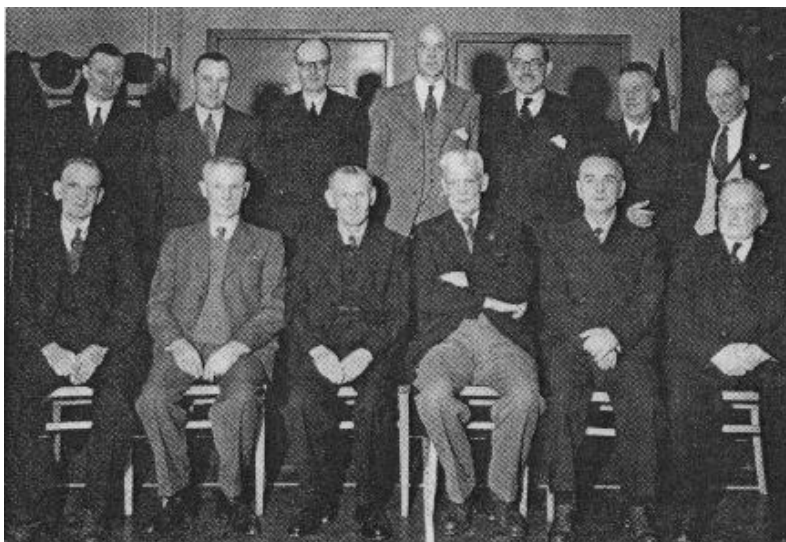
The function was concluded by awards as follows:

### Gold Watches for 50 years service :

Messrs. W. Barratt, R.W. Harrison, F.T. Griffin, H.A. Knight, S.T. Neale and W.J. Wythes.

### Framed Certificates and National Savings Certificates for 25 years service:

Messrs J.H. Adams, F.G. Harbon, P.F Harman, V.T. Mountford, L.G. Patchett, H. Ralph, G.T. Wilkes.



*Left to right (back row): Messrs. P.F Harman, L.G. Patchett, G.T. Wilkes, H. Ralph, V.T. Mountford, F.G. Harbon, J.H. Adams.*

*(Front row): Messrs. W.J. Wythes, W. Barratt, S.T. Neale, R.W. Harrison, F.T. Griffin, and H.A. Knight*

## ROYAL ENFIELD

### *Competition Successes*



ROLLSWOOD SCRAMBLE

*Jack Stocker wins the 1953 Sprint Scramble for Sidecars at Rollswood, Warwickshire.  
Jack and his passenger have had a number of successes  
in Scrambles with this "Meteor 700" sidecar outfit.*

### 1953

**B.S.A. Trophy Trial:** V.M. Young (Best "350"); L.R. Shuttleworth (Clubman's Award).

**Bullet Trophy Trial:** L.R. Shuttleworth (Best "500").

**Phil Jones Memorial Trial:** A.E. Hillier (Phil Jones Memorial Shield).

**James Cup Trial:** L.R. Shuttleworth (Best Club Member).

**Colmore Cup Trial:** V.M. Young (Cranmore Trophy); W.A. Lomas (Horton Cup-Best, "350").

**Star Group Trial:** F. Hickman (Best Solo).

**Victory Trial:** J.V. Brittain (Walter Hackett Cup)

**Archer Trophy Trial:** F. Hickman ("350" Cup)

**Hurst Cup Trial: Northern Ireland:** W.A. Lomas (Best "350")

**Alan Trophy Trial:** J.V. Brittain (Best "350"); G.E. Broadbent (Best Cumberland Member); One-Make Team Prize (J.V. Brittain, G.E. Broadbent, M.C. Keith).

**Worcester Spring Trial:** J. B. Houghton (Best "350").

**Ratcliffe Trial:** D.S. Evans (Eric Ratcliffe Trophy); G. Wheldon (Best "350").

**Kickham Trial:** J.V. Brittain (Anstice Cup- Best “350”); R.W. Webb (Mallory Cup-Best “250”).

**Ribble Valley Scramble:** D. Eaves (Winner, Unlimited c.c.).

**Cleveland Sporting Trial:** J.V. Brittain (John Gjcrs Cup): D.S. Evans (Best “350”).

**Ilkley Grand National:** G.E. Broadbent (Ilkley Trophy—Best Performance).

**East South Wales Centre Championship:** A. Hillicr (Premier Award).

**Bemrose Trial:** J.V. Brittain (Lapidosa Cup); W.A. Lomas (Grantham Cup) Manufacturers' Team Award (J.V. Brittain, D. S. Evans, W. A. Lomas)

**Red Marley Hill Climb:** D.S. Evans (Best time of the day); D.S. Evans (Winner, Up to 1,000 c.c. Race); D.S. Evans (Winner, Invitation Race)

**Esholt Park Easter Meeting :** H.W. Grindley (Winner 125 c.c. Race).

**Wye Valley Traders' Cups Trial :** J. V. Brittain (Indrupro Cup, Best “350”).

**Patland Cup Trial:** W.J. Clark (Best “350”).

**Travers Trophy Trial:** J.V. Brittain (N.U.T. Trophy): Manufacturers' Team Prize (J.V. Brittain, D.S. Evans, G.E. Broadbent).

**North-Western Centre Championship Trial:** K. Lees (Deansgate Challenge Trophy).

**Redditch Spring Scramble:** J. Stocker (Winner, Unlimited c.c. Sidecar).

**Altcar Road Races:** H.W. Grindley (Winner, 150 c.c. Race).

**Scottish Six Days' Trial :** J.V. Brittain (Nelson Challenge Trophy).

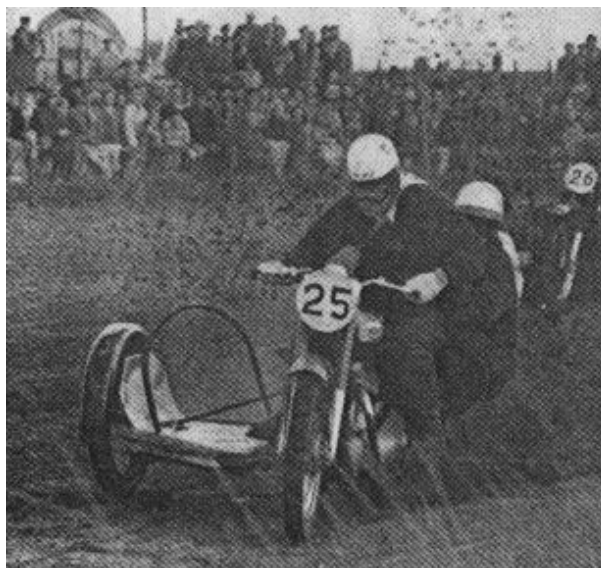
**Aberdare Park Races:** H.W. Grindley (Winner, 125 c.c. Race).

**Mitchell Trial:** J.V. Brittain (Mitchell Solo Trophy): Manufacturers' Team Award (J.V. Brittain, D.S. Evans, G. E. Broadbent).

**Swedish Six Days' Trial :** Borje Nystrom (Gold Medal); Rudolph Nystrom (Silver Medal).

#### DENMARK

*Knud Nielsen wins Sidecar Class Race with “Meteor 700” at Hobro Speedway Meeting, 1953*





## ALGERIA

*Roger Garcia (No.21)  
wins the Moto-Cross  
d'Oran, in December,  
on his "350 Bullet"*

**Mortimer Scramble:** W.J. Stocker (Winner, Sidecar Event)

**Osmaston Manor Races:** H.W. Grindley (Winner, 200 c.c. Race).

**Welsh Two Days' Trial:** P.N. Brittain (Knighton Cup, Best "150"); J.A. Bates (Morgan Cup); Manufacturers' Team Award (J.V. Brittain, W.J. Stocker, D.S. Evans).

**St. David's Trial:** J.V. Brittain (James Cup, Best "350").

**Harley Scramble, Western Australia:** Peter Nicol (Winner).

**Cleobury Mortimer Grass Track Meeting:** A.J. Cresswell (Winner, 1,000 c.c. Solo Race).

**Loch Head Farm Scramble, Scotland:** J.I. Bell (Winner, "Loch Head Trophy" Race); J.J. Bell (Winner, "Colton Cup" Race, Unlimited).

**Allan Jeffries Trial:** J.V. Brittain (Allan Jeffries Trophy, Best Performance); G.E. Broadbent (Best "350"); Manufacturers' Team Award (J.V. Brittain, G.E. Broadbent, D.S. Evans).

**Red Rose Trial:** J.V. Brittain (best "350"); Manufacturers' Team Award (J.V. Brittain, G.E. Broadbent, D.S. Evans).

**Scottish Riders' Championship** (3rd leg): J.I. Bell (Winner, unlimited c.c. Scramble).

**Shropshire Cup's Trial:** D.S. Evans (Jordan Bowl, Best Solo Performance); P. N. Brittain (Committee Cup, Best "150"); Osborne Trophy, Best Club Team (D.S. Evans, J.V. Brittain, P.N. Brittain); Lambert Cup, Best One-Make Team (D.S. Evans, J.V. Brittain, P.N. Brittain).

**Shelsley Walsh Hill Climb:** R. Tolley (Winner, 350c.c. Class).

**Denmark:** Volk Molle Scramble, Niels Blumensaadt (Winner); Silkeborg Speedway, Henning Krog (Winner); Hobro Speedway, Knud Nielsen (Sidecar Winner)

**Mortimer Scramble:** W. Turner (Winner Sidecar Race).

**International Six Days' Trial, Czechoslovakia:** J.V. Brittain, W.J. Stocker (Gold Medals; Members of Winning British Trophy Team); D.S. Evans (Gold Medal; Member of British Vase "A" Team); R. Nystrom, B. Nystrom, Sweden (Gold Medals); A. Elgebrandt, Sweden (Silver Medal); Manufacturers' Team Prize (J.V. Brittain, W.J. Stocker, D.S. Evans).



**Rhineland Fahrt, Germany:** P. Langen Jnr. (Gold Medal).

**Alton Towers Meeting:** H.W. Grindley (Winner, 125 c.c. Race).

**Alec Ross Trial:** D.S. Evans (Alec Ross Trophy, best Performance).

**Greensmith Trial:** J.V. Brittain, ( Wharton Cup & Greensmith Medal); G. Wheldon (Holt Cup, Best "350"); Club Team Award (J.V. Brittain, P.N. Brittain, D.S. Evans).

**West of England Trial:** F.H. Carey (Pkie Cup).

**Yorkshire Solo Trial:** G.E. Broadbent (Best "350").

**Manchester "17" October Trial:** K. Lees (Best "350").

**Mitcham Vase Trial:** J.V. Brittain (Weir Cup, Best "350").

**Scottish Scrambles Championship:**

J.I. Bell (Scottish Scrambles Champion, 350 c.c. class and Unlimited c.c. Class).

**Reliance Trophy:** J.V. Brittain (Reliance Challenge Cup, Best Performance); D.S. Evans (Butterworth Challenge Trophy, Best "350").

**E. Yorks. Centre Championship Trial:** N. Myers (Best "350").

**Ninth Annual National Motorcycle Race, Greece:** Spyros Damigos (Winner, Silver Vase and Gold Medal).

**Southern Trial:** J.V. Brittain (Streatham Cup, Best "350").

**Perce Simon Trial:** D.S. Evans ("350" Cup).

**Lancashire Grand National Scramble:** J.I. Bell (Winner, 350 c.c. Race).

**Scott Trial:** J.V. Brittain (Raspin Challenge Bowl); Manufacturers' Team Prize (J.V. Brittain, G.E. Broadbent, D.S. Evans).

**Two Day Novemberkasan, Sweden:** Manufacturers' Team Prize (B. Nystrom, A. Elgebrandt, S. Wettersand). All on "500" Bullets. The only team out of 20 Works' teams to finish intact. Second year in succession.

**British Experts Trial:** J.V. Brittain ( Skefko Gold Cup, best Solo).

## CZECHOSLOVAKIA

*Jack Stocker ("500 Twin") negotiates successfully a rock strewn section of the 1953 International Six Days' Trial in which he gained a Gold Medal as a member of the winning British Trophy Team.*



## BRITISH EXPERTS TRIAL, 1953

*Johnny Brittain, the  
winner, tackles a hazard  
with masterly  
confidence.*



**Manville Cup Trial:** P.N. Brittain (Club Cup, Best "150"); J.V. Brittain (Ned Potter Cup, Best "350").

**Taranaki Grand Prix, New Zealand:** J. Fitzpatrick (Runner-up, Junior Clubman's Race).

**Third Grand Prix Beryl Moto-Cross, Algeria:** R. Garcia (Winner).

**Moto-Cross d'Oran, Algeria:** R. Garcia (Winner).

**Hoad Trophies Trial:** J.V. Brittain (Hoad Trophy Best Solo).

**King's Sedgemoor Trial:** L.R. Shuttleworth (Best "350").

**Irish Boxing day Trial:** W.J.M. Clark (Best "350").

## 1954

**Vic Brittain trophy Trial:** J.V. Brittain (Reg Goodwin Cup, Best "350"); D.S. Evans (Club Cup).

**Oujda Moto-Cross Morocco:** R. Garcia (Winner "350" and "500" Class).

**St. David's Trial:** P.N. Brittain ("250" Cup); J.V. Brittain ("350" Cup); President's Cup, Best One-Make Team (D.S. Evans, J. V. Brittain, W.A. Lomas).

**Talmag Trial:** W.J. Stocker (Talmag

Trophy, Best Sidecar).

**B.S.A. trophy Trial:** L.R. Shuttleworth (Best "350").

**Bullet Trophy Trial:** V.M. Young (Bullet Trophy).

**Colmore Cup Trial:** W.J. Stocker (Wm. Watson Shield, Best Sidecar).

**D.K. Mansell Trial:** F.H. Carey (Cope Cup, best "350" Sidecar); W.J. Stocker (Harold Tozer Cup).

**Redditch Group Trial:** J.V. Brittain (Enfield Trophy, Best Solo).

**Victory Trial:** J.V. Brittain (Henley Cup, Best "350"); W.A. Lomas (H.S. Perrey Cup, Best "500").

**North of Ireland Trial at Derry:** W.J.M. Clark (Best Performance).

**Hurst Cup Trial, N. Ireland:** J.V. Brittain (Hurst Cup, Best Performance).

**Alan Trophy Trial:** J. Cornthwaite (Best "350").

**Jack Englefield Trial:** P.J. Mellers (Best Solo).

**Cotswold Cups Trial:** D.S. Evans (Best Solo); J.V. Brittain (Best "350"); F.H. Carey (Best "350" Sidecar); Manufacturers' Team Prize (J.V. Brittain, D.S. Evans, J.B. Houghton).

# The Banbury Run

Mr. R.A. Wilson-Jones, our Technical Manager, is a regular and enthusiastic competitor in the annual Banbury Run.

In 1953, out of a record entry of 250, he gained a First Class Award, together with a share in the Team Prize for machines manufactured not later than the end of 1914. Incidentally, awards have been very scarce- in 1951 only one First Class Award was made out of some 200 entries. Last year the 60 miles course started at Banbury, proceeding via Leamington to Baginton, near Coventry, this being the turning point.

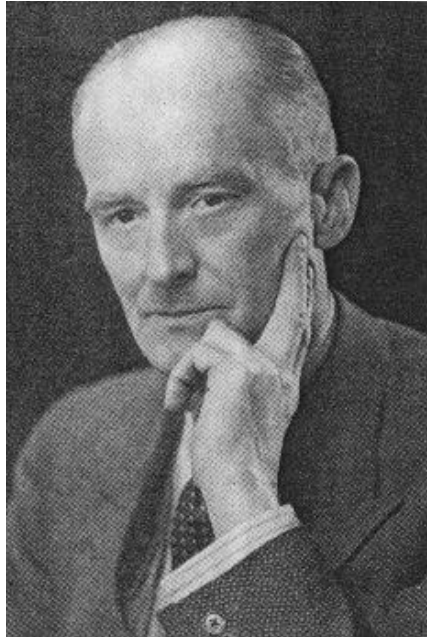
All along the route great crowds had assembled, particularly at the top of Knowle, on the Edge Hill ridge, an obvious vantage point, where the congestion threatened to become serious. However, the able assistance given by the police prevented any mishaps.

In the Banbury Run there are two veteran classes, for machines built before the end of 1908 and 1914 respectively; dates of vintage models are 1923 and 1930. Riders average 15, 20 or 24 m.p.h. according to choice.



*Mr. R.A. Wilson-Jones mounted on a Royal Enfield 1914 3 h.p. Twin in the 1952 Banbury Run. Veteran A.J.M. Ivison, A.C.U. Timekeeper, can be seen seated on the left.*

## ENFIELD PERSONALITIES



Mr. G. D. Smith, M.A., B.Sc., A.M.I.E.E.

Mr. Gilbert Smith is the youngest son of Mr. R.W. Smith, the founder of the Enfield Cycle Company Limited.

He took an Honours Degree in Engineering at Cambridge University and a Mining Degree at Durham University. After working in the Durham coal mines for four years he spent fifteen years with Metropolitan-Vickers at Manchester, designing Automatic Electric Winding Engines, and became an Associate Member of the Institution of Electrical Engineers.

In 1941 he joined the Enfield Company as Works Engineer at Westwood in order to supervise the construction of the underground factory and the installation of the machinery. In addition he is now in charge of the Progress Department,

In his younger days he played Rugby Football for Sidney Sussex College, Cambridge, and rowed at Henley for them, and was also a good rifle shot. His recreations now are golf, carpentry and landscape gardening.



## ENFIELD PERSONALITIES



**Mr. B. H. Bailey**

Mr. Bailey joined our London Depot in 1922, where he gained his early commercial training. In 1932, Mr. Bailey was transferred to our Gradual Payments Dept, at Redditch, but in 1937 he was back in London as Travelling Representative for Royal Enfield Cycles.

War Service intervened, but he was released from the R.A.F. to assist in the organisation of the Westwood

Works for war production in 1942, and he has been there ever since, now occupying a managerial position.

In 1950 Mr. Bailey became a Member of the Purchasing Officers Association.

He is a keen voluntary worker, serving on the committees of various local organisations. His chief recreations are gardening and golf.



## ENFIELD DIESELS IN CHINA

Our Diesel Engine Distributors at Hong Kong, Messrs. Gilman & Co. Ltd. recently sent us the two photographs reproduced on this page.

The top picture was taken at an exhibition organised by the Hong Kong Government Fisheries Dept. to promote the mechanisation of the Chinese built and owned fishing vessels. The Enfield Twin Cylinder Diesel Unit was evidently a big attraction to the Oriental potential customers.

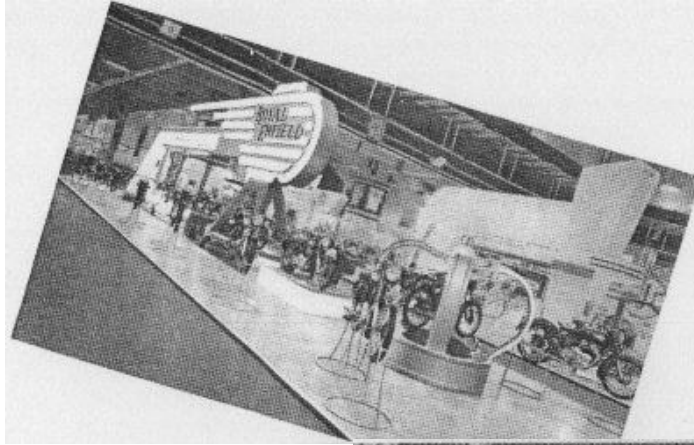
In the lower picture is an Enfield Single Cylinder Diesel Engine at work driving a 3-inch Auto Diesel Pump which is taking water from a low lying stream up

about twelve feet to a ditch behind the camera position.

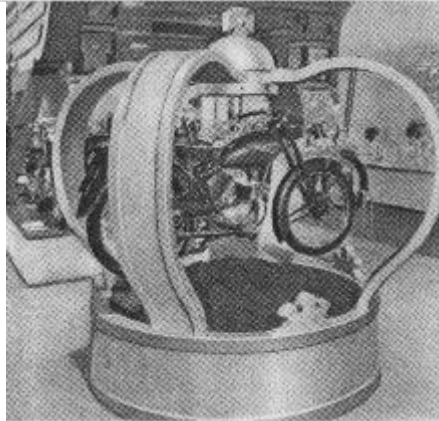
Two of these units were assembled from stock by Messrs. Gilman & Co. Ltd., in a few days to meet an emergency for the Agricultural Dept. of the Hong Kong Government. Last summer was exceptionally dry in the mainland part or the Colony of Hong Kong known as the New Territories. And there was insufficient water to flood the flood the fields for the second rice planting.

The Agricultural Department accordingly did its best to assist farmers in the worst affected areas by loaning pumps to take water that has gravitated to lower levels back into the raised irrigation ditches.





## Earls Court 1953



At the last Earls Court Show, Royal Enfield bicycles and motorcycles were once again displayed on a large island site, the centre being dominated by a giant replica of our modern tank motif, which was 50 ft. long.

A "150 Ensign" revolved slowly inside a large crown, 8 ft. high by 8 ft. in diameter, which made an imposing setting for the machine.

The bigger brothers of the "Ensign" grouped around it, presented a pleasing picture of olive green, silver grey, copper beech and chromium plate.

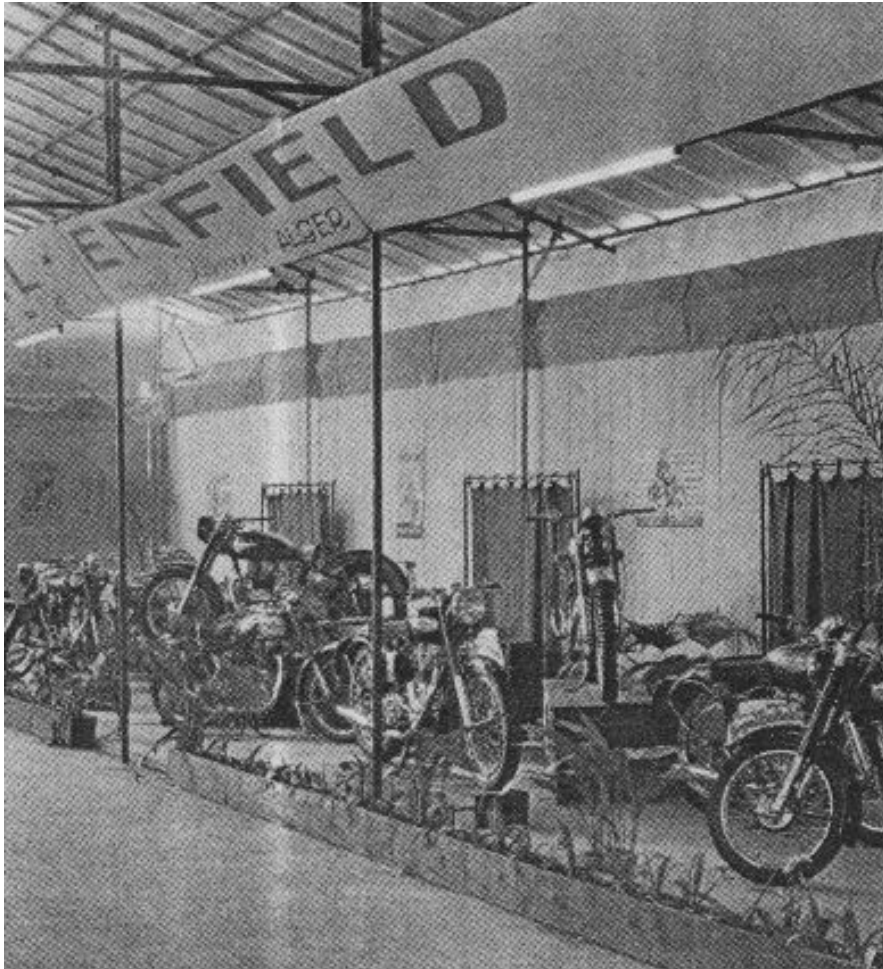
The two new "250s" the Model "S" with rigid frame, and the "Clipper" with swinging arm rear suspension were

naturally the subject of much comment. Our wide range of Competition Models, viz., "350 Bullet" and "500 Bullet" Trials, Scramblers and Short Circuit Racers, offered the sporting rider a wide choice.

One of each of the twin cylinder Models "500 Twin" and "Meteor 700" were exhibited as solo machines with Royal Enfield panniers. Also on the stand was a "Meteor" with Sports Watsonian sidecar.

A representative selection of bicycles was again on show. Included were the new Junior Models, with 16in. frames, the "Royal Prince" and "Royal Princess", for boys and girls between the ages of 5 and 8 years.

## Algiers Fair 1953

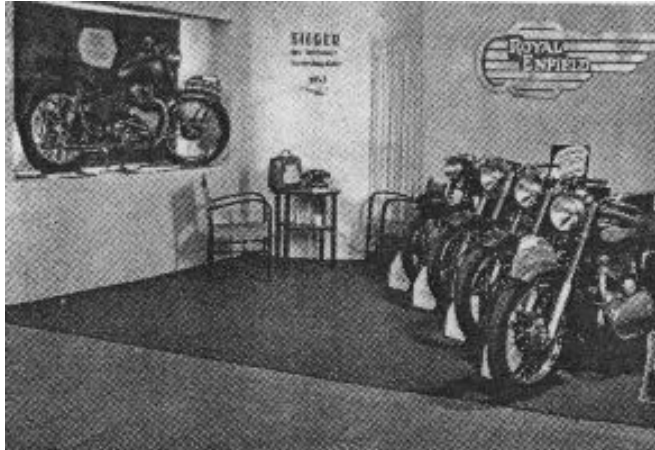


Our very enterprising distributor, Mr L. Boinot, head of the firm of S.A.V.E.M.O.R.E. was a prominent exhibitor at the 1953 Algiers Fair.

His range of Royal Enfield machines includes two-strokes and the "350 Bullet" Scramble Model, the latter being particularly successful in local and international events organised in Algeria.

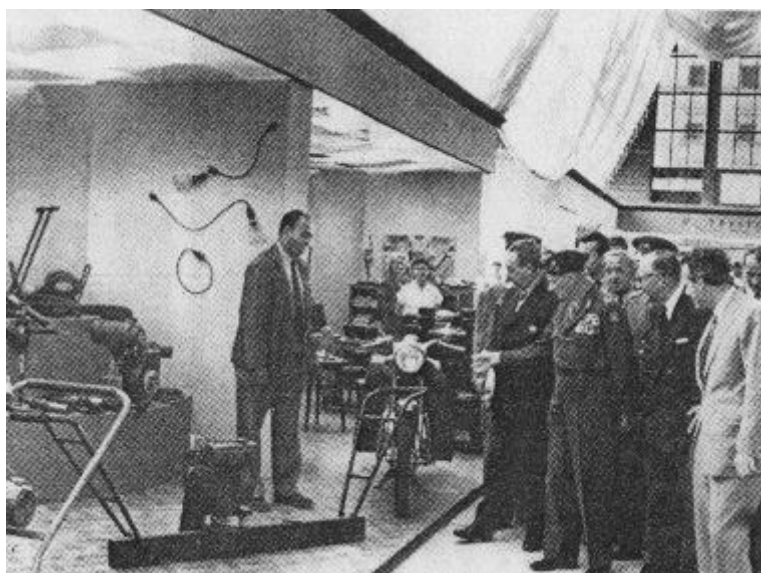


## Frankfurt Show 1953



These two pictures show the Royal Enfield display by our distributor Peter Langen, of Cologne. A very large percentage of the 350,000 people who attended the exhibition was most interested in the Royal Enfield range, especially the “500 Bullet” and “Meteor 700”, both of which have gained gold medals, the highest award in the International Six Days' Trial. Our casquette fork head proved to be a popular subject of discussion. Visitors from Norway, Denmark and Sweden came to our distributor's stand.

## Zagreb International Fair 1953



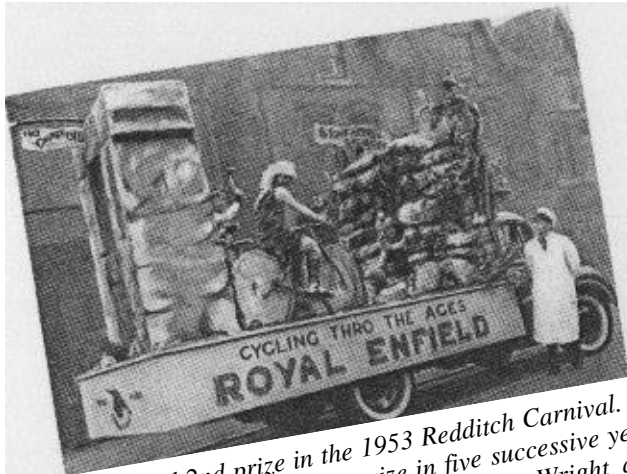
In this photograph Field-Marshal Viscount Montgomery K.G., inspects a “Meteor 700” on the stand of Messrs. Banks and Lovelace Ltd., who arranged this exhibit in Yugoslavia.



## Brussels Show 1954

The British Ambassador, Sir Christopher Warner (left), discusses a “150 Ensign” on the Royal Enfield Stand with Mr R. Baker, Export Manager (2nd left), Mr. J. Talmasse (4th left) and other visitors. Mr. Talmasse is our Distributor for the Provinces of Liege, Namur and the Grand Duchy of Luxembourg.

## Royal Enfield     *Newsreel*



This exhibit gained 2nd prize in the 1953 Redditch Carnival. Like our other post-war entries which have gained 1st prize in five successive years, the tableau was designed by Mr. V.H. Bott and built by Mr. E. Wright and members of our Carpentry Department. Standing by the driver's cab is Mr. Ron Hanson. Mounted on the "bicycles" are Messrs. P. Masters, with axe raised, and D. Newman, while almost hidden in the cave is Mr. J. Hulse



The illuminated tableau entered by our Westwood Sports Club in local carnivals last Autumn gained two 1st prizes at Frome and Midsomer Norton respectively, and 2nd prizes at Trowbridge and Pewsey. Miss Sylvia Ockenden, Westwood Jig and Tool Drawing Office, charmingly completes the picture.



Mr. Brian Giles (Tool Room) to Miss June Stew (Agency Dept.) at St. Godwald's Church. Finstall, on 4th April 1953.

Mr. Geoffrey Bromley (Diesel Drawing Office) to Miss Jean Turner (G.P. Dept.) at Lickey Parish Church, on 4th July, 1953.

Mr. Frank Harber to Miss Megan Ainge (Accounts Dept.) at St. Bartholomew's Church, Tardebigge, on 2nd January 1954.

Mr. Eric Moss to Miss Hazel Hurst (Accounts Dept.) at St. Stephen's Parish Church, Redditch, on 6th Feb., 1954

## Weddings

(On left) Mr. Jack Housden (Westwood Works) to Miss Ann Knight, at St. Nicholas' Church, North Bradley, near Trowbridge, Wilts., on 2nd Jan., 1954. Both bride and groom are well known in athletic circles, Ann being sprint champion of the ladies' section of the Trowbridge Athletic Club, and Jack the 10-miles walking champion of Wiltshire.

Another Westwood employee married in recent months was Mr. Thomas W. Soul, to Miss Doreen Howard, at Coppice Hill Methodist Church, Bradford-on-Avon, on 17th October last.

(below) Mr. Arthur Davis (Motorcycle Assembly Dept.) to Miss Winifred Higgins (G.P. Dept.) at St. George's Church. Redditch, on 17th. Jan., 1953.





## ATHLETIC CLUB DINNER

Greater support from the youthful employees was urged by major F.W. Smith, C.B.E. J.P., at the dinner held at the Talbot Hotel, Redditch, on 3rd December last.

Major Smith felt that the excellent facilities provided were not used to the greatest advantage.

Mr. C.F. Bladon proposed the toast to the Athletic Club. He remarked that Major Smith had been President of the Club since its formation in 1920, and had always been

The sports catered for by the Club since its inception included bowling, cricket, hockey, football, angling, miniature and air rifle shooting, swimming, badminton and tennis. Numerous local and Midland championships had been won.

We were very pleased to have as guests, Mr. W. Evans (General Secretary of our Westwood Works Sports Club), and four members of that Club, who had traveled up from Wiltshire especially for the dinner. Major F.W. Smith presented awards to the following : —



*Major F. W. Smith, C.B.E., J.P., presents the Enfield Angling Cup to Club Champion, Mr. C. Wright. Also in the picture is Mr. H. Poole, Secretary of the Bowloing Section.*

one of the prime movers. Many benefits, physical and otherwise, were to be obtained by membership of such a Club.

In response to this toast, Mr. E. Spiers reviewed the successes of the Enfield Athletic Club. Perhaps the most outstanding individual ever to be a member of the Club was Mr. Walter Freeman, who gained international fame as a runner.

### **Bowls Section**

Singles Competition: E. Badger, Winner; W. Davis, Runner-up.

Triples Competition: W. Davis, E. Twigg, and E. Butts, Winners: E. Vale, K. Cook, and A. Owen, Runners-up.

### **Angling Section**

Club Championship: C. Wright, Winner, Enfield Angling Cup. Highest Aggregate weight in three matches during 1953:

12 lbs 1 oz. 1 drn.

## Westwood Works Entertain Redditch Visitors



*Miss Margaret Phelps Carnival Queen of  
Trowbridge.*

Mr. O. Wythes, Works Manager, Mr. G. H. Baker, Asst. Works Manager, and Mrs. Baker.

After lunch at the Assembly Hall, the visitors were taken on a conducted tour of the underground Factory, the Foremen acting as guides through their respective departments. Great interest was evinced in the "Museum" which housed some of this country's great treasures during the last war.

Afterwards the various Sports Sections dispersed to the games areas, which consisted of Cricket at Westwood, Tennis at Trowbridge, and Bowls at Bradford-on-Avon. All these games were keenly contested, and finally resulted in a draw at Cricket and Tennis, and a victory for Redditch at Bowls.

It is not every Sports Meeting that is honoured by the presence of a "Queen", but at the Enfield gathering at Westwood last September, the Carnival Queen of Trowbridge and her two Maids of Honour paid a surprise visit.

The Queen, Miss Margaret Phelps, and one of her Maids, Miss Esther Housden are both employed at our Westwood Works; Miss Phelps as a telephonist and Miss Housden as a typist.

The occasion was the Sports and Social meeting that had been arranged between the Enfield Sports Club at Westwood and the parent body at Redditch. About 120 visitors from Redditch arrived and King Sol co-operated in making the day a memorable one.

Included among the visitor were Major F.W. Smith C.B.E., J.P., Managing Director, and Mrs. Smith,



*Miss Esther Housden, Maid of Honour to  
Miss Phelps.*

A veteran of the Redditch Cricket Team was Charlie Wardell (just the name for a cricketer, but no relation to the Yorkshire Wardle), who has been playing for over 25 years, and today is still an asset at both bowling and batting.

At 6.30 p.m. about 220 contestants and guests sat down to tea at the Westwood Assembly Hall, and it was then that the visitors had the pleasant surprise of meeting the Carnival Queen and her Maids. Miss Judith Baker presented the Queen with a bouquet and Misses Patricia Humphries and Susan Watson presented the Maids of Honour with a box of chocolates each. In the course of his remarks after tea Major Smith congratulated the Westwood organisers on the very good day's programme, and particularly their foresight in arranging for 12 hours of sunshine! He hoped that this meeting, which was the second of its kind, would become an annual event.

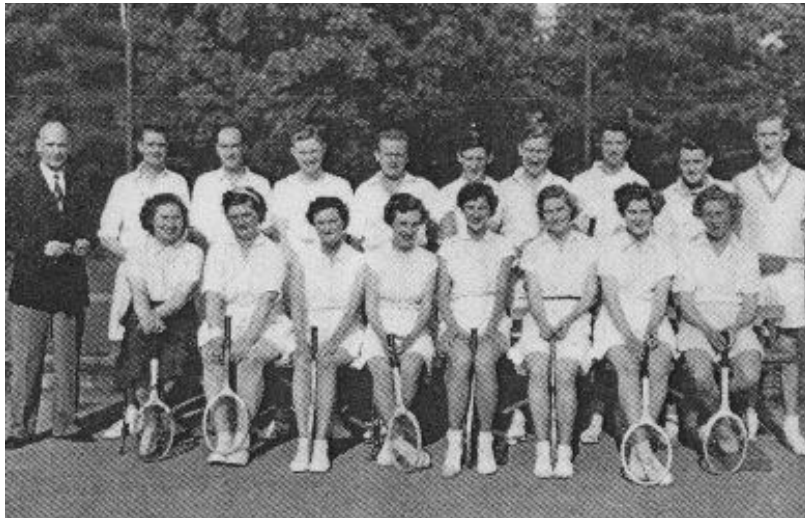
Our General Manager at Westwood, Mr. V.L. Young, O.B.E. in his reply,

emphasized the very good co-operation and comradeship which existed, and which was fostered by this sort of event.

After tea there was a general "Get together" amongst old friends. A feature of the day's activities were the excellent catering arrangements made by Miss Peggy Brown and her staff. A rather unusual incident occurred during the day. Mrs. Brown, mother of Miss Peggy Brown, had been practically without voice for several months due to after affects of Influenza. She became so excited at everything going on around her, that she suddenly shouted "I can speak, I can speak!" Her voice had suddenly returned much to her own and her daughter's joy.

Mr. V.L. Young congratulated the Westwood reception committee, who were headed by Messrs. E. Baker, J. Finney, and W. Evans, on their excellent arrangements for the occasion.

The visitors departed about 8.30 p.m. on their return to Redditch after a very good day in the heart of Wiltshire.



*Left to right (Back row): Messrs. J. Finney, C.H. Mead, J. Tonkiss, G. Garner, M. Musselwright, R. Moore, J. Freeman, C. Johnson, M. Burgess, N. Purser. (Front row): Mrs. T. Griffin, Misses D. Wainwright, J. Clarke, J. Buccombe, P. Mason, D. Edler, D. Hobbs, and Mrs. P.J. Syree.*



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